Daniel Herold

Curriculum Vitae

Am Hardtberg 40
35423, Lich
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RESEARCH INTERESTS

Applied Microeconomics, Competition Economics, Industrial Organization, Health Economics, Cultural Economics, Regulatory Economics, Institutional Economics, Game Theory

POSITIONS AND AFFILIATIONS

2017– **Self-employed activity**: Consulting & expert activities in matters of competition economics.

2018– **Post-doctoral researcher**, *Justus-Liebig-University*, Giessen.
Chair for Industrial Organization, Regulation and Antitrust (Prof. Dr. Georg Götz; external funding).

2018-2019 Research project: economic analysis of the effects of fixed book price systems, funded by German Publishers and Booksellers Association.

2020-Today Research project: economic analyses on the pharmacy market, funded by Apothekerverband Westfalen-Lippe and NOWEDA.

2013–2018 **Research assistent**, *Justus-Liebig-University*, Giessen.
Chair for Industrial Organization, Regulation and Antitrust (Prof. Dr. Georg Götz)

2010–2013 **Student assistent**, *Justus-Liebig-University*, Giessen.
Chair for Industrial Organization, Regulation and Antitrust (Prof. Dr. Georg Götz) - field of activity: Tutor

EDUCATION

2013–2018 **PhD in Economics**, *Justus-Liebig-University*, Giessen, Title: Six Essays on Corporate Crime, Compliance and Antitrust. Supervisors: Prof. Dr. Georg Götz & Prof. Dr. Max Albert.

2010–2013 **M.Sc. in Economics**, *Justus-Liebig-University*, Giessen.

2007–2010 **B.A. in Economics**, *Justus-Liebig-University*, Giessen.

RESEARCH

JOURNAL ARTICLES

Evidence-Based Cultural Policy – Advances in Empirical Research on Fixed Book Price Agreements, with M. M. Gail, G. Goetz, D. Lüke and J. Schäfer, *Zeitschrift für Wettbewerbsrecht*, 2026, 320.

Evaluation of a partial ban on Rx-rebates in Germany using difference-in-differences, with M. M. Gail, G. Goetz and J. Schäfer, *Health Economics*, 2026, Volume 35, Issue 8, S. 1247-1274, https://doi.org/10.1002/hec.70112.

Zugang zu Vor-Ort-Apotheken: eine Bestandsaufnahme der räumlichen Abdeckung, with M. Gail, G. Götz, and J. Schäfer, in *Wirtschaftsdienst*, 2026, 106. Jahrgang, Heft 3, S. 184–190, DOI: 10.2478/wd-2026-0049.

The substitutability between brick-and-mortar stores and e-Commerce: the case of books., with G. Götz, P.-A. Klotz and J. Schäfer, in *Journal of Cultural Economics*, 2025, https://doi.org/10.1007/s10824-025-09544-2.

Opfer und Abschöpfung als komplementäre Elemente von Behinderungsmissbräuchen– Der Leitlinienentwurf der Kommission im Lichte ökonomischer Schadenstheorien, with G. Götz, in *Zeitschrift für Wettbewerbsrecht*, Volume 23, Issue 2, June 2025.

Munich goes viral: Measuring the impact of the Oktoberfest on COVID-19 infection rates using difference-in-differences, with P.-A. Klotz and J. Schäfer, in *Health Policy*, Volume 157, 105332, July 2025.

Entry deterrence due to brand proliferation: Empirical evidence from the German interurban bus industry, with S. de Haas and J. Schäfer, in *International Journal of Industrial Organization*, 83, 102844, 2022.

Kartellschadensersatz, with J. Paha, in *Österreichische Zeitschrift für Kartellrecht*, 15(1), p. 3–11, 2022.

Efficiency in COVID-19 Vaccination Campaigns – A Comparison across Germany's Federal States, with G. Götz, J. T. Schaefer and P-A. Klotz in *Vaccines*, 9(7), 788, 2021.

Shopping Hours and Entry – An Empirical Analysis of Aldi's Opening Hours, with S. de Haas and J. T. Schaefer in *Journal of Industry, Competition and Trade*, Vol. 20, No. 1, 2020.

Pegel runter, Preise hoch–Wie der Rheinpegel die Tankstellenpreise in Hamburg beeinflusst, with S. de Haas and J. T. Schaefer in *Wirtschaftsdienst*, Vol. 99, No. 4, 2019.

Cartels as Defensive Devices: Evidence from Decisions of the European Commission 2001-2010, with J. Paha in *Review of Law and Economics*, Vol. 14, No. 1, 2018.

BOOKS AND BOOK CHAPTERS

Staatliche Eingriffe in die Preisbildung – Darstellung, Erklärung und Wirkungsanalyse, with M. Gail, G. Götz, P-A. Klotz, D. Lüke, J. Paha und J. Schäfer, Springer Essentials, Springer Gabler Wiesbaden, 2023.

Compliance and Incentive Contracts in Competition Law Compliance Programmes – An Interdisciplinary Approach, Paha, J. (ed.), Springer, Heidelberg, 2016.

Results of a Survey in Germany, Austria, and Switzerland on how to Prevent Violations of Competition Laws, with G. Götz and J. Paha in Competition Law Compliance Programmes – An Interdisciplinary Approach, Paha, J. (ed.), Springer, Heidelberg, 2016.

Forschungsprojekt Kartellrechts-Compliance: Wie Compliance-Maßnahmen Kartellrechtsverstöße verhindern und zum Unternehmenserfolg beitragen können, with G. Götz and J. Paha in FIW-Schriftenreihe, Band 249, Carl Heymanns Verlag, Köln, 2015.

Kartellrechtliche Compliance-Programme – Vom Risikobewusstsein zur Risikosteuerung, with G. Götz and J. Paha in Compliance 2015 – Perspektiven einer Entwicklung, Berufsverband der Compliance Manager (Hrsg.), pp. 335-364, Helios, Berlin 2015.

WORKING PAPER

Price Discrimination in Heterogeneous Markets with Spatial Differentiation., 2025, with D. Lueke. Available upon request.

Resale Price Maintenance And Market Coverage., 2024, with D. Lueke. Available upon request.

Innovation, Bestsellers and Digitization-Where to Find the Needle in the Haystack? with G. Goetz, P. Klotz und J. Schäfer, MAGKS Discussion Paper No. 12-2020.

The Impact of Incentive Pay on Corporate Crime, MAGKS Discussion Paper No. 52-2017.

Information Exchange in Retail Markets with Uncertainty about Downstream Costs, MAGKS Discussion Paper No. 50-2017.

Compliance Programs, Signaling and Firms' International Coordination, MAGKS Discussion Paper No. 49-2017.

OTHER

When local bookshops close, more people give up reading. LSE Business Review Blog: https://blogs.lse.ac.uk/businessreview/2020/10/20/when-local-bookshops-close-more-people-give-up-reading/, with G. Götz, P. Klotz and J. Schäfer.

Gefahr erkannt, Gefahr gebannt - Angelpunkte der kartellrechtlichen Compliance, with G. Götz, M. Funck and J. Paha, Handelsblatt Journal May 2015, pp. 13-14.

Online Presence

Google Scholar: `https://scholar.google.de/citations?user=vz5BJiYAAAAJ&hl=de`

Research Gate: `https://www.researchgate.net/profile/Daniel-Herold-2`

REFEREE SERVICES

International Journal of Industrial Organization; Journal of Economics; Health Policy; Jahrbücher für Nationalökonomie und Statistik; The B.E. Journal of Economic Analysis and Policy; Journal of Industry, Competition and Trade.

TEACHING

LECTURES

2019-2020, 2023 — Lecturer in introductory Competition Economics and Industrial Organization (Course Name: Wettbewerbspolitik und -strategie, Bachelor.

My 2020 lecture is available here: https://www.youtube.com/watch?v=4AwluZoNkgQ&list=PLaMyPT8Jkw7lU1uvWd5C7YnDOXNSCOlIS

My lecture in Competition Policy and Strategy (English course) is available here: https://www.youtube.com/playlist?list=PLaMyPT8Jkw7nTz7-uvd5Ov-s2vwIIxPGq.

2018-2019 External Lecturer in Introduction to Economics, Technische Hochschule Mittelhessen (THM, MuK, Campus Friedberg).

TUTORIALS

2015-2018 Instructor in Advanced Industrial Organization (Course Name: Industrial Organization, Master).

2013-2018 Instructor in Competition Policy and Theory (Course Name: Wettbewerbspolitik und -strategie, Bachelor).

2011-2012 Tutor in Competition Policy and Theory (Course Name: Markt und Preis & Preis und Wettbewerb, Bachelor)

2010-2014 Instructor in Microeconomics (Course Name: Mikroökonomie I, Bachelor)

SEMINARS

2025 Industrial Policy for a Competitive and Futureproof EU: Economics and Regulatory Challenges

2024 Transition to climate neutrality – challenges in the field of competition policy

2023 Economic aspects of the Digital Markets Act

2023 Competition and regulation in energy markets

2022 Regulatory aspects of platform-markets and digital gatekeepers

2021 Economic aspects of Covid-19

2021 Resale price maintenance

2020 How economists would stop Climate Change

2019 Cultural goods in the era of digitization

2017 Vertical and horizontal restraints to competition in the grocery retailing sector

2017 Consumer protection

2016 Vertical restraints in the internet economy

PRESENTATIONS AT CONFERENCES, WORKSHOPS AND SEMINARS

2025 EEA European Economic Association (Bordeaux), VfS Verein für Socialpolitik (Cologne)

2020 EEA European Economic Association (Online), VfS Verein für Socialpolitik (Online)

2019 MaCCI Mannheim Centre for Competition and Innovation (Mannheim), VfS Verein für Socialpolitik (Leipzig), Workshop on the Economics of Fixed Book Price Systems (Gießen)

2018 VfS Verein für Socialpolitik (Freiburg), International Symposium on Imperfect Forms of Collusion (Stellenbosch)

2017 VfS Verein für Socialpolitik (Vienna), EARIE European Association for Research in Industrial Economics (Maastricht), EUROC European Working Group on Organisational Crime (Utrecht)

2016 EEA European Economic Association (Geneva), CELSE Conference on Empirical Legal Studies in Europe (Amsterdam), ACDD Augustin Cournot Doctoral Days (Straßbourg), MaCCI Mannheimer Center for Competition and Innovation, MAGKS PhD-Course in Behavioral Industrial Organization by Prof. Dr. Paul Heidhues (Marburg and Giessen)

2015 VfS Verein für Socialpolitik (Münster), The Law and Economics of Competition Law Compliance Programs (ZiF Bielefeld), EALE European Association of Law and Economics (Vienna)

2014 EARIE European Association for Research in Industrial Economics (Milan), CRESSE Competition and Regulation Summer School and Conference (Corfu), CISS Competition and Innovation Summer School (Turkey), MAGKS PhD-Course Theoretical Modelling with Mathematical Methods (Giessen), MAGKS Colloquium (Marburg), MAGKS PhD-Course in Dynamic Games by Prof. Dr. Ulrich Doraszelski (Marburg and Giessen)

2013 CISS Competition and Innovation Summer School (Turkey), MAGKS PhD-Course in Philosophy of Science (Giessen), MAGKS PhD-Course in Applied Microeconomics

2012 MAGKS PhD-Course in Game Theory (Marburg)

2011 Workshop "European monetary policy in practice" at Deutsche Bundesbank

GRANTS, FUNDING & AWARDS

2020–2027 Funding of a researcher position by Apothekerverband Westfalen-Lippe and NOWEDA.

2018–2019 Funding of a researcher position by Börsenverein des Deutschen Buchhandels.

2017 DAAD Travel grant for EARIE 2017.

2016 Best Paper Award (third price) for *The impact of incentive pay and internal monitoring on corporate crime* at ACDD 2016.

2014 DAAD Travel grant for EARIE 2014.

Languages

German (Mothertongue), English (fluent), Latin