

Overview of all Lectures* in English at the Department of Business Administration and Economics

Winter Semester

Code	Course	Chair
Winter Semester		
Bachelor		
02-BWL:BSc-B1-3	Customer Management	BWL I
02-BWL:BSc-B1-1	Marketing	BWL I
02-BWL:BSc-B8-3	Leadership	BWL VIII
02-BWL:BSc-B10-2	Technology and Innovation Management	BWL X
02-VWL:BSc-V3-1	International Economics	VWL III
See on StudIP!	Transition & Integration Economics	VWL IV
02-Q:BSc-Englisch-7	Oral Communication	Managerial English
02-Q:BSc-Englisch-8	Written Communication	Managerial English
02-Q:BSc-Englisch-9	Working Across Culture	Managerial English
02-Q:BSc-Englisch-6	English for Management	Managerial English
Master		
02-BWL:MSc-B1-1	Product Management	BWL I
02-BWL:MSc-B1-3	Advanced Issues in Marketing and Sales	BWL I
02-BWL:MSc-A-B4-3	Cases in Consulting and Management Accounting	BWL IV
02-BWL:MSc-F-B6-1	Applied Corporate Finance	BWL VI
See on StudIP!	Entrepreneurial Mindset in Heterogeneous Contexts (EMIHC)	BWL X
02-BWL:MSc-B10-1	Managing the Innovation Process	BWL X
02-BWL/VWL:MSc-B11-1	Text Mining	BWL XI
02-VWL:MSc-V1-2	Industrial Organisation	VWL I
02-VWL:MSc-V3-2	Trade Policy and Global Supply Chains	VWL III
02-VWL:MSc-V3-1	Theory of International Trade	VWL III
02-VWL:MSc-V5-2	Advanced Macroeconomics	VWL V
02-VWL:MSc-V5-3	Risk and the Open Economy	VWL V
02-BWL/VWL:MSc-St-1	Advanced Econometrics	VWL VIII
02-VWL:MSc-V9-1	Economics of Digitalisation	VWL IX
02-Q:MSc-Englisch-2	Business Ethics	Managerial English
02-Q:MSc-Englisch-3	Rhetoric for Managers	Managerial English

*** Note that most of the lectures are supplemented by additional exercise modules. See StudIP for more information.**