

职业教育产教融合中的外部性研究

Research on Externalities in the Integration of Industry and Education in Vocational Education

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KEYWORD: integration of industry and education; quasi-public goods; externality;
internalized management

ABSTRACT: *The integration of industry and education is the internal requirement of the development of vocational education and the obstinate action of selecting the good in the establishment of modern vocational education system in China. In order to promote the formation and development of the industry-education integration community, it is necessary to pay attention to the mutual relation between enterprises and vocational colleges and solve the prominent contradictions in their development. For this purpose, the author from the vocational education quasi-public goods attribute and externality theory to analyze the main body of different externalities and corresponding internalized management in the integration of industry and education, the practical experience shows that government intervention is the "pivot" to solve the problem of externalities. It can be realized via completing the top design, strengthening the guiding role of policy; expanding the subject of running school, building the first-class educational enterprises and contacting industry association, coordinating the interests of all parties involved. In order to succeed in the development strategy of the integration of industry and education, it is necessary to focus on promoting and realizing the new era of industry-education integration architecture featuring "policy guidance, school-enterprise collaboration and cooperative education".*

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