



Master Module ‘Business Administration for Scientists‘
Prof. Dr. Harald Pacl
Innovation, High Tech Startups and Industrial Management



Practice-oriented lecture course: All you need to know, from launching a high tech venture to making financing & licensing deals and getting hired & succeeding in management roles in big companies

Open to all students of JLU Faculty 09 as well as interested students from other faculties, e.g., natural sciences, medicine, veterinary medicine

Winter term (module MP 186)

Inventions, Patents	Innovation Management	Founding a Startup/ Business Planning	Accounting, Controlling	Investing Money in Shares/Bonds
Global Business Cultures	Venture Capital	Contracts & Deal Negotiation	Strategy & Leadership	Your Career
Project Management	Sales & Marketing, Communication	Production, Quality	Mergers & Acquisitions	Licensing

About Harald Pacl: Experienced executive and entrepreneur with proven track record of commercial and leadership success (20+ years in life sciences industry: Strategy, Science Policy, External Innovation, Regenerative Medicine, CFO of R&D, Production); BSc & MSc Business Administration (Diplom-Kaufmann), BSc & MSc Chemistry (Diplom-Chemiker), PhD in natural sciences; co-founder and former supervisory board member of Accovion GmbH; active jury member of EXIST Transfer of Research (BMW i)