

## German Marketing Intern

We are looking for new support for our marketing team from February/March 2024 in Rotterdam. Since we are currently expanding to Germany, most of your tasks will revolve around this topic.

As an intern of the German market development, you will support the company in marketing tasks in the inbound and outbound area.

This means that you will produce content in line with the customer's journey and the personality of our buyers. Together we will communicate the content via online channels, social media, blogs and our website in order to convince, inform and inspire our target customers. You will test digital marketing campaigns, develop best practices and work with test/learning principles. The goal is to select responsive templates. In addition, you will develop triggered email campaigns, generate dynamic content, and analyze and optimize new and current campaigns. Everything around the topic - website optimization - also belongs to your subject area.

As an outbound marketer, you participate in the first communication with our German leads, prospects, and customers. You will support and organize (exhibition) events, evaluate our print material, and create creative and exciting media campaigns.

### Requirements:

As a small and young company, independence, proactivity, and self-determination are important values with which you should feel comfortable.

- You have a go-getter attitude
- You are proactive, work in a structured way and can implement creative and different ideas
- You are fluent in German, both written and spoken
- You have communication skills (oral and written)

### Nice to have:

- You are currently studying for a Bachelor's or Master's degree
- You have experience in the development of social media & web content

### Duration of the internship:

5-6 months

(We only do practical internships; you have to be fully committed to the job. The research can be done with us, but the writing of your report should be done in your free time).

If you are interested in an internship project in a young, dynamic and innovative airline environment, please contact us at [info@flyaeolus.com](mailto:info@flyaeolus.com).