Workshop

Giving Scientific Talks

Organizational details

Instructor:	*Constanze Armbrecht, free-lance presentation coach and affiliate researcher at the University of Strasbourg*
Date:	November 12 & 13, 2015 each from 09:30 to 17:30
Location:	Seminarraum 316, Hauptgebäude, Ludwigstr. 23, 35390 Gießen
ECTS:	–

Objective

This workshop offers you tools and techniques for successful scientific talks. Participants will enhance their performance in science talks by

- designing clear and structured content
- creating a memorable storyline and appealing visual support
- enhancing delivery (body language, voice, presence)

Content

1. Clear content and structure
For a start, we will clarify goal and context of your talk. A clear objective and refined understanding of one's audience is the foundation of productive communication. A successful presentation is based on content that has been boiled down to the essential. You will be introduced to the "five-sentence"-models used in rhetoric to give a presentation coherence and argumentative strength. You can apply these structures to your presentations and find their usefulness extended to any form of scientific writing and presenting.

2. Memorability and visual design
We will develop engaging storylines that involve the audience and assure memorability. This step links your content with the audience's concerns. It adds concrete elements that clarify and anchor your message for the audience. Also, adequate visual support of a presentation has an essential part in its success. We will look at basic design principles that enable you to create memorable visuals to support your presentations.

3. Tools for a strong delivery

Affirmative posture, a modulated voice, positive gesture and stage presence are basic elements of a strong delivery. You will familiarize yourself with positive body-language and train gesture, voice modulation and articulation as well as audience-contact in groups or with a partner.

Camera recording

A camera recording of each presenter will allow for an objective view on each performance: the individual presenter becomes aware of her/his strong and weaker points and is thus truly enabled to improve on them.

Methods

storytelling – individual/partner/group exercises - group feedback and individual feedback – trainer input – media examples – camera recording

Target group

Doctoral candidates and postdoctoral researchers at the GGS

Course language

English
***Obwohl dieser Kurs auf Englisch ist, können die Präsentationen auch auf Deutsch gehalten werden. ***

Registration

By **October 05, 2015** via e-mail at info@ggs.uni-giessen.de.