

## Workshop

### **Captivate the Crowd – As a University Educator or Trainer**

#### **Organizational details**

Instructor: Professor Peter Heslin, University of New South Wales Australia

Date: October 23, 2015 from 09:30 to 17:30

Location: Room 050, Licher Str. 68, 35394 Giessen

ECTS: –

#### **Objectives**

In this course you will

- strengthen your mindfulness regarding your typical assumptions and focus when preparing to teach or train
- get ideas for expanding the range of rockstar and ringmaster teaching strategies you will adopt
- acquire an increased capacity to captivate the crowding when training or teaching management students.

#### **Content & Methods**

It is widely claimed that being an effective trainer or university educator requires ceasing being a “sage on the sage” and instead functioning on as a “guide on the side.” An Academy of Management award-winning paper by Heslin, Mortimore, and Keating (in press) suggests, however, some fundamental limitations with the both the “guide” and “sage” roles. They instead outline the alternative, complementary “rockstar” and “ringmaster” teaching roles, defined in terms of the pedagogical assumptions and foci of attention that are hallmarks of each. Concrete strategies for preparing and enacting each type of role in an impactful manner are outlined.

The captivating the crowd teaching workshop has been designed to enable you to:

- experience prototypical rockstar and ringmaster teaching, exemplified through interactive sessions addressing the management topics of:
  - career goal setting
  - networking
  - employee engagement
  - energizing communication, and
  - performance management.

- reflect on your pedagogical assumptions and most frequently applied teaching strategies
- identify alternative teaching assumptions and strategies you might like to play with to refine your effectiveness and increase your enjoyment working as a university educator or trainer.

**Pre-work:**

- Read the paper by Heslin, Mortimore, and Keating which you will receive after registration: Heslin, P. A., Mortimore, G, & Keating, L. A. (in press). Rockstar vs ringmaster: Balancing complementary teaching roles to develop management skills within MBA classrooms. In K. G. Brown (Ed.), Cambridge Handbook of Workplace Training and Employee Development
- Complete related reflection questions.

**Target group**

Doctoral candidates and postdoctoral researchers at the GGS

**Course language**

English

**Registration**

By **September 11, 2015** via e-mail at [info@ggs.uni-giessen.de](mailto:info@ggs.uni-giessen.de).