

Teaching Assistantship Programme Workshop

Introduction to MAXQDA – An Effective Tool for Qualitative Research and Beyond

Organizational details

Instructor:	Bich-Ngoc Nguyen
Date:	November 23 & 30, 2022, 12 noon – 4 pm
Location:	Room 315, JLU Main Building, Ludwigstrasse 23, 35390 Giessen
Max. number of participants:	15

Objectives

After the workshop, the participants are able to:

- understand the main functions of MAXQDA,
- recognise possible applications of MAXQDA in qualitative and mixed-methods research,
- apply MAXQDA to support their research activities.

Content & Methods

Content: In this workshop participants get to know the software MAXQDA, which allows researchers to analyse qualitative research data in a systematic and effective way. With MAXQDA, researchers can deal with different types of data such as images, audio, video, websites, surveys and texts etc. Therefore, it could give researchers a new perspective on existing data. Furthermore, participants will learn about new functions of MAXQDA, which are not only applied in qualitative research but also in mixed-methods designs.

In the first segment of the workshop participants will receive a systematic overview of MAXQDA and its main functions through using data from existing research conducted by the instructor. At the same time, the participants gain hands-on practice on their own laptop to get to know MAXQDA workspace and its functions. In the second segment of the workshop participants will practice and experience MAXQDA with their own data packages to better learn and memorize the application. At the end, they will have a chance to learn to use MAXQDA TeamCloud to work in a team.

Day 1 (November 23, 2022): 12.00 noon – 4.00 pm	
Input: Introduction to MAXQDA and Examples	
Time	Content
12.00 – 12.15	Introduction
12.15 – 1.15	Getting familiar with MAXQDA workspace
<i>1.15 – 1.30</i>	<i>Break time</i>
1.30 – 2.30	Codes and coding
2.30 – 3.00	Transcription and Memos
3.00 – 3.00	Visual tools
Day 2 (November 30, 2022): 12.00 noon – 4.00 pm	
Practice Phase: Working with the Real Data Package	
Time	Content
12.00 – 12.15	Quick review about the previous workshop section
12.15 – 12.30	Setting up a MAXQDA project
12.30 – 1.30	Practicing the main functions
<i>1.30 – 1.45</i>	<i>Break time</i>
1.45 – 2.45	Presenting first results
2.45 – 3.45	MAXQDA TeamCloud function
3.45 – 4.00	Reflection

Methods: theoretical input, individual project-based learning with own notebook and group work.

Participation requirements:

Participants will need a notebook for this classroom course. You also need to install MAXQDA before the course. If you do not own MAXQDA, you can work with a demo version (but only once for 14 days, no extension possible). It is recommended to install the trial version after November 20, 2022.

Participants are encouraged to prepare their own data package, e.g., interview transcripts, documents, images, websites, surveys, etc. from their research projects (module projects, thesis) or from a topic that interests them. If they do not have their own data, the instructor can also provide a data package to work with during the practice phase of the workshop.

Target group & Course Language

Target group: Students, doctoral candidates, postdoctoral researchers (of all disciplines)

Course language: English (Please note: As this is not an English language course, proficiency in English at the B2 level of competency is required).

About the instructor

Bich-Ngoc Nguyen holds a Master's degree in Development Studies with a focus on sustainability (University of Passau, Germany). After her graduation in 2019, she returned to her home country (Vietnam) to join a climate change project at GIZ in Hanoi as a technical intern. She came back to Germany in 2020 and currently is a doctoral candidate at the department of Communication and Engagement in Agricultural, Nutritional and Environmental Sciences, JLU. In 2021, she worked on the project "Analysis of 100 UN PRME SIP reports at business schools" and was responsible for the content analysis with the support of MAXQDA.

Research interests: sustainable development, sustainable agriculture and food system, education for sustainability.

Research methods: qualitative and mixed-methods, trans- and interdisciplinary research

Registration

By *****November 13, 2022***** via e-mail at info@ggs.uni-giessen.de.