

Workshop (for women\*)

## **Publishing in the English Language Academic Market for Non-Native Speakers**

### **Organizational details:**

|                              |                                |
|------------------------------|--------------------------------|
| Instructor:                  | Jakob Horstmann                |
| Date:                        | November 28 & 29, 9 am to 3 pm |
| Location:                    | Online                         |
| ECTS:                        | 1                              |
| Max. number of participants: | 15                             |

Please note: This workshop is part of the project “Career Key: Publishing and Peer Review”, which is funded by the Ideenwettbewerb zur Frauenförderung at JLU. Therefore, participation is only for women\*.

### **Objectives**

This practice-oriented two-day online workshop develops the foundations of a successful academic publishing strategy for early career researchers. The participants will learn how to assess their research in the context of the scientific publishing market and develop a publication strategy in line with their individual career goals.

### **Content and Methods**

Content:

#### I. Introduction

- What does “successful” academic publishing actually mean?
- Planning a personal publication strategy for early career researchers

#### II. Scientific Publishing Primer

- Publication formats: journal article, edited volume or monograph?
- How to find the right publisher:
  - What makes a good publisher? Criteria and evaluation

- Anglo-American vs. European publishing cultures
- Books:
  - Book publication road map: from proposal to contract
  - The book proposal
- Journals:
  - Which journal is the most suitable for me?
  - Journal rankings, impact factors, Open Access, and other digital delights
  - Surviving a peer review process

### III. Titles and Abstracts

- What is important when choosing a title?
- The perfect abstract

### IV. Practical Aspects of Authorship

- Recycling texts & data, plagiarism, and usage rights – what am I allowed to do with my text?
- Pros and cons of co-authorship
- Self-marketing and ‘impact’

### V. Group discussion of specific project-related questions from the plenary session

#### Method:

During the workshop, active participation and the exchange of publishing experiences is explicitly welcomed. In addition to presentation segments by the coach, there will be group exercises as well as individual tasks for the participants. The last part of the course is reserved for group discussions of the participants’ current publication issues and queries.

#### **To gain the ECTS credit points participants have to:**

- Complete a survey in advance of the course
- Actively participate during the workshop

### **Target group and course language**

The course is aimed at doctoral students and early stage post-docs (R2) who have had limited experience with academic publishing and would like general orientation as much as concrete practical help in productively shaping their profile as early career academic authors.

Course language: English

### **About the Instructor:**

Jakob Horstmann is an academic publishing consultant for international publishers and authors. He worked as a journalist and editor in Germany, Romania, and the UK for years before turning freelance in London in 2010. JH Publishing. Consulting for Academic Publishing offers a broad spectrum of services for both sides of the academic publishing industry. Currently he is particularly engaged with work for Pluto Press, London, and transcript press, Germany. Jakob studied philosophy, linguistics and politics in Berlin, Paris, and London and holds two MA degrees. Since 2011, he has been offering publishing workshops and coaching for academics, which he held e.g. with the Max Planck Institute, the DFG, and at a variety of European universities.

### **Registration**

If you would like to attend the event, please register by **November 18, 2024** by sending an email to [info@ggs.uni-giessen.de](mailto:info@ggs.uni-giessen.de).