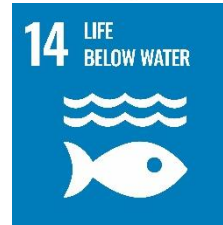
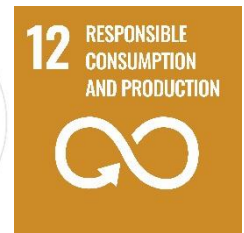


CleanUpWalk Gießen: Reducing Pollution

<https://cleanupnetwork.com/organizations/cleanupwalk-giessen/>

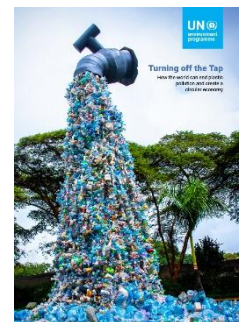
https://www.instagram.com/cleanupwalk_giessen/

“We’ve declared war on the growing problem of environmental pollution in Gießen caused by all sorts of rubbish, and we want to do something about it in a fun way, accompanied by music. We’re a private initiative, open to everyone, and we’re always delighted to welcome new volunteers!!”



Plastic Pollution

- On average, the world produces 430 million tonnes of plastic per year – two third of which are only used for a short period of time.
- 22 % of plastic waste becomes litter.
- Every day, the equivalent of over 2,000 garbage trucks full of plastic are dumped into our oceans, rivers and lakes.
- Plastic pollution is set to triple by 2060 if no action is taken.
- United Nations Environmental Programme has released a report titled “Turning off the Tap,” proposing a systemic approach to combat plastic pollution.
- 20th September: World CleanUp Day



SDGs

- *SDG 12: Ensure sustainable consumption and production patterns*
 - How can I help as a consumer? 1. Reducing your waste 2. Being thoughtful about what you buy and choosing a sustainable option
- *SDG 14: Conserve and sustainably use the oceans, seas and marine resources*
 - Subgoal 14.1 not reached: *By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution.*
- Related to SDG 14 & 15: Every year people throw out 2 billion tons of rubbish. About a third causes environment harms, from choking water supplies to poisoning soil.

CleanUpWalk – Initiative in Gießen

- They meet 2 times a month, with techno music and smiles, for around 2 hours.
- They offer gloves, bin bags and tongs to pick up the rubbish.
- Sometimes they organise demonstrations, movie events or environmental education walks.



CleanUpWalk May 2025

Actions for a healthy planet

- Reduce, Redesign, Reorient, Recycle, Reuse, Repair
- Clean up your environment
 - Use what you need, and when you must throw something out, dispose of it properly.
 - Participate in local clean-ups of parks, rivers and beyond.



Factsheet by Jasmin Henkel

Additional information source: <https://www.un.org/sustainabledevelopment/>