

Please note that only the German version of the modules is official and legally binding. The English version is for informative purposes only.

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04-FaJo-BA-01	Basic Module: Basic Theory and Methodology of Special-Interest Journalism			1st semester	6 CP
Module	Basic Module: Theory and Methodology of Special-Interest Journalism				
Module code	04-FaJo-BA-01				
Faculty/Subject/Department	Faculty 04/Specialist Journalism History/Department of History				
Associated degree course(s)/Semester taken	2 nd major subject of BA Historical and Cultural studies; 1 st semester				
Module coordinator	Cf. German version				
Prerequisites	None				
Learning outcomes	<ul style="list-style-type: none"> • Fundamental knowledge of media and communication history • Knowledge of central areas and basic ideas of journalism • Practice of techniques of scientific work • Knowledge of subject-specific tools and fundamental works • Practice of source-critical understanding and interpretation of media sources (texts, images, radio, film, TV, Internet) 				
Module contents	<ul style="list-style-type: none"> • The lecture gives an overview of the history of modern mass media and an introduction to the fundamentals of media and communication history • The seminar provides an introduction to the different sub-areas of specialist journalism by using core texts and it imparts first experiences with literature and source research and various forms of presentation of results such as oral presentation, essay and test. • In the tutorial students can discuss and deepen questions of the lecture in small working groups and practice working methods they learned in the introductory seminar. 				
Form(s) of instruction	<ul style="list-style-type: none"> • Lecture (2h/week), Introductory Seminar (2h/week), Tutorial ((2h/week) 				
Method of assessment	Module component examination				
Total workload	Total workload in hours	180			
	Module composition:				
	A Courses:	Introductory seminar	Lecture	Tutorial (if offered)	
	Aa Contact hours:	30	30	30	
	Ab Preparation/revision, performance certificate:	30	30	30	
B Autonomous work in the module:	60 (independent reading), if the tutorial is not attended				

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Module examination	Form of module component examinations and contribution to final mark	Form: Introductory seminar, Essay (10.000-12.000) and written examination.
	Module-component retake examination	Every module component must be passed. The module-component retake examination consists, if the presentation was not passed, of an oral examination of 15 minutes. If a written assignment was not passed, a revised assignment must be submitted within 14 days. The written exam must be repeated if it was not passed.
	Module retake examination	Retake examination: If several module-component retake examinations are not passed, there will be a final module retake examination in the form of a written examination of 60 minutes.
	Final mark	Presentation / topic paper (50%), essay (25%), written examination (25%)
	Credit points	6 ECTS credits
	Frequency, duration in semesters	Every second semester (at the beginning of studies in the winter semester), 1 semester
	Language of instruction	German
	Intake	Lecture: unlimited Introductory seminar: 60 Tutorial: 20

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA-02	Basic Module 1 (Media and Communication History)			1st-2nd semester	6 CP
Module	Basic Module 1 (Media and Communication History)				
Module code	04-FaJo-BA-02				
Faculty/Subject/Department	Faculty 04/Specialist Journalism History/Department of History				
Associated degree course(s)/ Semester taken	2 nd major subject of BA Historical and Cultural studies; 1 st -2 nd semester				
Module coordinator	Cf. German version				
Prerequisites	None				
Learning outcomes	<ul style="list-style-type: none"> • Orientation knowledge with regard to central topics, problems and results of research; to be gained by an introduction into the current state of research • Ability to autonomously work on issues of the history of media and communication and present the results of that work in an academically approved manner. • Further practice of methodology, work techniques and use of subject-specific auxiliary tools and fundamental works 				
Module contents	<ul style="list-style-type: none"> • The lecture introduces to various topics of media history • In the introductory seminar, a specific topic serves to exemplarily practice the ability to autonomously develop questions and answer them in a manner that is adequate in its methodology and appropriate in its content. • In the tutorial the topics which were covered in the lecture will be deepened through reading and discussing 				
Form(s) of instruction	Lecture (2h/week), introductory seminar (2h/week), tutorial (2h/week)				
Method of assessment	Module component examinations				
Total workload	Total workload in hours	180			
	Module composition:				
	A Courses:	Introductory Seminar	Lecture	Tutorial (if offered)	
	Aa Contact hours:	30	30	30	
	Ab Preparation/revision, performance certificate:	40	20	30	
Module examination	B Autonomous work in the module:	60 (independent reading), if the tutorial is not attended			
	Form of module component examinations and contribution to final mark	<p>Lecture: written examination (60 min.) or oral examination (15 min) Will be announced by the lecturer at the beginning of the course. Introductory Seminar: presentation and written assignment (25,000 characters)</p> <p>Every module component must be passed.</p>			
Module examination	Module-component retake examination	Retake the failed written examination (60 minutes) or oral examination (15 min); submission of revised written assignment within 14 days.			
	Module retake examination	If several module-component retake examinations are not passed, there will be a final module retake examination in the form of a written examination of 60 minutes.			
	Final module mark	The final mark consists to 30 % of the grade received in the written examination and to 70 % on the grade received on the written assignment.			
	Credit points	6 ECTS credits			
	Frequency, duration in semesters	Every 2 nd semester, 1 – 2 semesters			
	Language of instruction	German			
	Intake capacity	Lecture: unlimited , Introductory Seminar: 60 , Tutorial: 20			

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA-03		Practical Module Specialist Journalism Studies 1		2nd-3rd semester	16 CP
Module		Practical Module Specialist Journalism Studies1			
Module code		04-FaJo-BA-03			
Faculty/Subject/Department		Faculty 04/Specialist-Interest Journalism History/Department of History			
Associated degree course(s)/Semester taken		2 nd major subject of BA Historical and Cultural studies; 2 nd -3 rd semester			
Module coordinator		Cf. German version			
Prerequisites		None			
Learning outcomes		<ul style="list-style-type: none"> • Knowledge of the media logic of print and online journalism • Fundamental knowledge of the technical handling of media • Knowledge of the practical realisation of historical findings in these media • Gathering experience with journalistic research and the everyday journalistic work in an editorial office • Reflecting news value and forms of reception in print and online media • Autonomous orientation in occupational areas outside of university • Applying historical knowledge in occupational areas outside of university 			
Module contents		<ul style="list-style-type: none"> • The tutorial introduces the means of conveying information as used by print and/or online journalism. • It also serves as a preparatory course for a placement of at least eight weeks in which the practical realisation of the depiction of history in the media is practiced further. • For further information please see the regulation on placements 			
Form(s) of instruction		Tutorial (2h/week), placement (40h/week)			
Method of assessment		Module component examinations; please see the regulation on placements for further information			
Total workload	Total workload in hours	480			
	Module composition:				
	A Courses:	Exercise	Placement		
	Aa Contact hours:	30	320 (the four week and the eight week practical training of the two practical training modules may be exchanged). 40		
	Ab Preparation/revision, performance certificate:	60			
B Autonomous work in the module:	30				
Module examination	Form of module component examinations and contribution to final mark	<p>Tutorial: presentation and composing journalistic sample works Placement: composing a portfolio of the placement that includes sample works (ca. 10,000 characters for the portfolio plus sample works)</p> <p>Every module component must be passed.</p>			
	Module-component retake examination Module retake examination	<p>Written elaboration of the failed presentation or, respectively, submission of revised journalistic work samples and the portfolio within 14 days If the module-component retake examination is not passed, there will be a final module retake examination in the form of an oral examination of 15 minutes.</p>			
	Final module mark	<p>Exercise: 70 % (arithmetic average of both test performances) Placement portfolio: 30 % If the placement is replaced by two tutorials, the average mark of these will be taken in place of the placement portfolio mark.</p>			
Credit points		16 ECTS credits			
Frequency, duration in semesters		Every semester, 1-2 semesters			

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Language of instruction	German
Intake capacity	Tutorial: 60 (should technical equipment be necessary, capacity might need to be limited to 15)

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA-04		Basic Module 2 (Media and Society)		2nd-4th semester	6 CP
Module		Basic Module 2 (Media and Society)			
Module code		04-FaJo-BA-04			
Faculty/Subject/Department		Faculty 04/Specialist Journalism History/Department of History			
Associated degree course(s)/Semester taken		2 nd major subject of BA Historical and Cultural studies; 2 nd -4 th semester			
Module coordinator		Cf. German version			
Prerequisites		Successful completion of module 01			
Learning outcomes		<ul style="list-style-type: none"> • Knowledge of the forms of interaction between media and developments within society, especially when comparing these processes internationally • Orientation knowledge with regard to central topics, problems and results of research (such as the impact of media, news value and news selection) • The ability to autonomously analyse the reciprocal relationship of media and societies and present findings in an academically approved manner 			
Module contents		<ul style="list-style-type: none"> • In the introductory seminar, a specific topic serves to exemplarily practice the ability to autonomously develop questions and answer them in a manner that is adequate to both methodology and content 			
Form(s) of instruction		Introductory seminar (2h/week), Introductory seminar (2h/week),			
Method of assessment		Module component examinations			
Total workload	Total workload in hours	180			
	Module composition:	Introductory Seminar (graded)	Introductory Seminar (only attendance)		
	A Courses:				
	Aa Contact hours:	30	30		
	Ab Preparation/revision, performance certificate:	60	30		
	B Autonomous work in the module:	30			
Module examination	Form of module component examinations and contribution to final mark	In one of the Introductory seminars: presentation and written assignment (25,000 characters) Every module component must be passed.			
	Module-component retake examination	Oral examination of 15 min if presentation is failed; written elaboration of a failed term paper within 14 days.			
	Module retake examination	If the module-component retake examination is not passed, there will be a final module retake examination in the form of a written examination of 60 min.			
	Final module mark	Presentation (30%), written assignment (70%)			
Credit points		6 ECTS credits			
Frequency, duration in semesters		Every semester, 1-2 semester			
Language of instruction		German			
Intake capacity		Lecture: unlimited, seminar: 60, tutorial: 60			

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA- 05		Practical Module Specialist Journalism Studies 2		3rd-5th semester	10 CP
Module		Practical Module Specialist Journalism Studies 2			
Module code		04-FaJo-BA-05			
Faculty/Subject/Department		Faculty 04/Specialist-Interest Journalism History/Department of History			
Associated degree course(s)/Semester taken		2 nd major subject of BA Historical and Cultural studies; 3 rd -5 th semester			
Module coordinator		Cf. German version			
Prerequisites		Successful completion of modules 01- 03			
Learning outcomes		<ul style="list-style-type: none"> • Knowledge of the media logic of radio and TV journalism • Fundamental knowledge of the technical handling of media • Knowledge of the practical realisation of historical findings in these media • Gathering experience with journalistic research and the everyday journalistic work in an editorial office • Reflecting news value and forms of reception of radio and TV • Autonomous orientation in occupational areas outside of university • Applying historical knowledge in occupational areas outside of university 			
Module contents		<ul style="list-style-type: none"> • The tutorial introduces the means of conveying information as used by radio and TV journalism. • The exercise also serves as a preparatory course for a placement of at least four weeks in which the practical realisation of the depiction of history in the media is practiced further. • For further information please see the regulation on placements 			
Form(s) of instruction		Exercise (2h/week), placement (4 weeks) Upon request, the four-week practical training may be substituted by the successful participation in two tutorials.			
Method of assessment		Module component examination; please see the regulation on placements for further information			
Total workload	Total workload in hours	300			
	Module composition:				
	A Courses:	Exercise	Placement		
	Aa Contact hours:	30	160 (the four week and the eight week placement of the two placement modules may be exchanged)		
	Ab Preparation/revision, performance certificate:	60	20		
Module examination	Form of module component examinations and contribution to final mark	<p>Exercise: presentation and composing journalistic sample works Placement: composing a portfolio of the placement that includes sample work (ca. 10,000 characters for the portfolio plus sample works)</p> <p>Every partial assignment must be passed.</p>			
	Module-component retake examination	Written elaboration of the failed presentation or, respectively, submission of revised journalistic work samples and the portfolio within 14 days.			
	Module retake examination	If the module-component retake examination is not passed, there will be a final module retake examination in the form of an oral examination of 15 minutes.			
	Final module mark	<p>Exercise: 70 % (arithmetic average of both test performances) Placement portfolio: 30 %</p> <p>If the placement is replaced by two exercises, the average mark of these will be taken in place of the placement portfolio mark.</p>			
Credit points		10 ECTS credits			

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Frequency, duration in semesters	Every semester, 1-2 semester
Language of instruction	German
Intake capacity	Exercise: 60

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA- 06		Advanced Module 1 (History and Public Relations)		4th-5th semester	6 CP
Module		Advanced Module 1 (History and the Public Sphere)			
Module code		04-FaJo-BA-06			
Faculty/Subject/Department		Faculty 04/Specialist Journalism History/Department of History			
Associated degree course(s)/Semester taken		2 nd major subject of BA Historical and Cultural studies; 4 th -5 th semester			
Module coordinator		Cf. German version			
Prerequisites		Successful completion of modules 01, 02, 04			
Learning outcomes		<ul style="list-style-type: none"> • Knowledge of the interrelation of history and particular public systems and structures • Analysis of depictions of history in media and public sphere • Reflecting different research approaches • Presentation of work results that is adequate in both content and method 			
Module contents		<ul style="list-style-type: none"> • The lecture introduces the student to varying areas of media history • In the tutorial students have the possibility to deepen questions of the lecture through additional reading in small groups of advanced students; thereby especially discussing methodical questions concerning recent research approaches • The seminar discusses specific questions and complex issues in relation to the current state of research. 			
Form(s) of instruction		Lecture (2h/week), seminar (2h/week), tutorial (2h/week)			
Method of assessment		Module component examinations			
Total workload	Total workload in hours	180			
	Module composition:	Lecture		Seminar	
	Aa Contact hours:	30	30	Tutorial (if offered)	
	Ab Preparation/revision, performance certificate:	20	40	30	
	B Autonomous work in the module:	60 (independent reading), if the tutorial is not attended			
	C Final module examination:				
Module examination	Form of module component examinations	Lecture: written examination (60 min.) or oral examination (15 min) Will be announced by the lecturer at the beginning of the course. Seminar: presentation and essay (10.000 – 15.000 characters) Every partial assignment must be passed.			
	Module retake examination	Retake the failed written examination (60 minutes) or oral examination (15 min); written elaboration of failed presentation within 14 days; revision of failed essay within 14 days. If the module-component retake examination is not passed, there will be a final module retake examination in the form of a written examination of 60 min.			
	Final module mark	Written examination: 40 %, Essay: 40 %, Presentation: 20 %			
Credit points		6 ECTS credits			
Frequency, duration in semesters		Every 2 nd semester, 1-2 semesters			
Language of instruction		German			
Intake capacity		Lecture: unlimited Seminar: 30 Tutorial: 20			

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA- 07		Non-specialist Media Analysis		4th-6th semester		10 CP	
Module		Non-specialist Media Analysis					
Module code		04-FaJo-BA-07					
Faculty/Subject/Department		Faculty 04/Specialist Journalism History/Department of History					
Associated degree course(s)/Semester taken		2 nd major subject of BA Historical and Cultural studies; 4 th -6 th semester The optional subject consists of two courses with a focus on media that may be chosen freely, but may not be courses offered by the Department of History. Usually, they are chosen from the media-related course overview offered by the ZMI.					
Module coordinator		Cf. German version					
Prerequisites		Successful completion of modules 01, 02, 05					
Learning outcomes		<ul style="list-style-type: none"> • Knowledge of the systematic approaches of other subjects that pursue the study of media and configurations of the public (such as the history of art, education, political science or the study of literature) • The ability to analyse media from the perspective of other subjects • Autonomous work on questions and topic areas in a neighbouring discipline and the adequate presentation of that work within the framework of an argumentation based on secondary literature and source material 					
Module contents		<ul style="list-style-type: none"> • The lecture introduces the student, by means of a certain area of study or a limited topic, to the interrelation between media and the public; thereby especially discussing methodical questions concerning recent research approaches. • The seminar discusses particular questions and complex topics in relation to the current state of research. 					
Form(s) of instruction		Lecture (2h/week), seminar (2h/week)					
Method of assessment		Final module examination					
Total workload	Total workload in hours	300					
	Module composition:			Seminar			
	A Courses:	Lecture					
	Aa Contact hours:	30		30			
	Ab Preparation/revision, performance certificate:	60		60			
	B Autonomous work in the module:	30 (independent reading)					
Module examination	Form of assessment and contribution to final mark	Form: Seminar: depending on the requirements of the chosen subject, usually a presentation and a written assignment (30,000-35,000 characters) Mark: written assignment (100%)					
	Module-component retake examination	Submission of revised written assignment within four weeks					
Credit points		10 ECTS credits					
Frequency, duration in semesters		Every semester, 1-2 semester					
Language of instruction		German					
Intake capacity		Lecture: unlimited Advanced seminar: 30					

Module guidance and required literature: see notice board Date: see course catalogue

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04-FaJo-BA- 08		Advanced Module 2 (Media and Communication History)		5th-6th semester	10 CP
Module		Advanced Module 2 (Media and Communication History)			
Module code		04-FaJo-BA-08			
Faculty/Subject/Department		Faculty 04/Specialist Journalism History/Department of History			
Associated degree course(s)/Semester taken		2 nd major subject of BA Historical and Cultural studies; 5 th -6 th semester			
Module coordinator		Cf. German version			
Prerequisites		Successful completion of modules 01- 06			
Learning outcomes		<ul style="list-style-type: none"> Autonomous work on complex questions and topic areas of the respective epoch and the adequate presentation of that work within the framework of an argumentation that is based on secondary literature and source material Reflection on autonomous scientific research and writing 			
Module contents		<ul style="list-style-type: none"> The seminar discusses specific questions and complex topics in relation to the current state of research. In the Exercise scientific texts are evaluated with regard to quality; writing exercises 			
Form(s) of instruction		Seminar (2h/week), Exercise (2h/week)			
Method of assessment		Final module examination			
Total workload	Total workload in hours	300			
	Module composition:				
	A Courses:	Seminar	Exercise		
	Aa Contact hours:	30	30		
	Ab Preparation/revision, performance certificate:	60	60		
	B Autonomous work in the module:	30 (independent reading)			
	C Final module examination	90			
Module examination	Form of module component examinations and contribution to final mark	Seminar: term paper (30.000-35.000 characters).			
	Module-component retake examination	Retake of failed term paper within four weeks.			
	Final module mark	Term paper: 100 %			
Credit points		10 ECTS credits			
Frequency, duration in semesters		Every semester, 1 semester			
Language of instruction		German			
Intake capacity		Lecture: unlimited Seminar: 30 Exercise: 30			

Module guidance and required literature: see notice board Date: see course catalogue