Regulations on professional and occupational internships
in the program "Intercultural Communication and Business"
leading to a Master of Science degree,
in the Faculty Language, Literature,
Culture of the Justus Liebig University
Gießen

Table of contents

§ 1 Aims and content

(1) These regulations apply to the professional internship in the Master's program "Intercultural Communication and Business". Appendix 3 of the SpezO applies to the internship as part of the double degree program.

(2) Students should be given models of practically oriented expertise and skills from companies and other institutions belonging to professional fields that are specifically relevant for this program. The practical activities of the internship serve to acquire knowledge about the applied or academic fields of "Intercultural Communication".

(3) The experience with practically related problems of an economic, technical, organizational and social nature serves to broaden the understanding of research and teaching in the program. It also serves to highlight the connection between study and practice, and in particular aims to advance understanding of operational contexts, and further leadership and management skills. Professional internships which correspond to the above goals and content are recommended and can be recognized in accordance with § 3.

§ 2 Implementation of professional and occupational internships

(1) The professional and occupational internship should comprise 456 hours/12 weeks. In addition, 144 hours are allotted for preparatory and follow-up work. Furthermore, a 20-page internship report is expected.

(2) Professional and occupational internships can be completed in all companies and other institutions belonging to professional fields that are specifically relevant for the Master's program "Intercultural Communication and Business" that deal with applied or academic areas of economics, communication sciences, cultural studies, linguistics and/or literature. In general, the internship comprises employments in the following areas:

- Adult education/Extracurricular education
- Export/Logistics/Sales
- Finance
- Culture management
- Marketing/Public relations
- Media and publishing
- Media communication
- Human resources (personnel development, training and further education)
- Product management/Sales
- Tourism

Relevant pre-internships and vocational training programs can, upon application, be recognized in exceptional cases.

(3) Students may, before starting a professional or occupational internship, seek advice from the module contact person about recommended activities and the content of the chosen internship.

(4) The professional and occupational internships may be completed either in Germany or abroad. Combining the mandatory semester abroad with an internship abroad is recommended.

§ 3 Certificates, credit and evaluation

(1) In order to receive credit for the professional or occupational internship, the student needs to supply the module contact person with an original certificate from the internship office which states the duration and content of the completed stages of the internship.

(2) A 20-page internship report should be submitted to the module contact person as part of the internship follow-up work.

(3) The supervisor will base the credit and assessment of the module (pass/fail) on the submitted documents and stated performance (the internship report). If the performance is not sufficient for recognition, the module contact person may require additional tasks. The internship report may be returned once with conditions for revision (first repeat examination).

(4) If the module is included in the study plan, the internship is considered a compulsory module.