

Please note that only the German version of the modules is official and legally binding. The English version is for informative purposes only.

## List of elective modules

Code	Name
<b>BSc Economics and Business Studies<sup>1</sup></b>	
02-BWL:BSc-B1-1	Marketing
02-BWL:BSc-B1-3	Customer Management
02-BWL:BSc-B1-4	Sales Strategy and Execution
02-BWL:BSc-B10-2	Technology and Innovation Management
<b>MSc Economics<sup>2</sup></b>	
02-BWL:MSc-B1-1	Product Management
02-BWL:MSc-B10-1	Managing the Innovation Process
02-BWL:MSc-B10-2	Creativity and Entrepreneurship
02-BWL:MSc-B11-1	Text Mining
<b>BSc Data Science<sup>3</sup></b>	
07-BDS-18	Scientific Programming and Data Analysis
<b>MSc Data Science<sup>4</sup></b>	
07-MDS-01	Quantitative Foundations of Artificial Intelligence
<b>MSc Psychology<sup>5</sup></b>	
PSY-MA-WPM-3	Cognitive Neuroscience
<b>MSc Human Movement Analytics: Biomechanics, Motor Control and Learning<sup>6</sup></b>	
06-MA-HMA-01	Applied Mathematics
06-MA-HMA-02	Biomechanics I
06-MA-HMA-03	Computational Principles of Motor Control
06-MA-HMA-06	Specific Data Analysis
06-MA-HMA-08	Cognitive Neuroscience of Action

<sup>1</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the B.Sc. program „Economics and Business studies“ (Faculty 02) ([MUG 7.35.02 Nr. 2](#)).

<sup>2</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program „Economics“ (Faculty 02) ([MUG 7.36.02 Nr. 2](#)).

<sup>3</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the B.Sc. program „Data Science“ (Faculty 07) ([MUG 7.35.07 Nr. 6](#)).

<sup>4</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program „Data Science“ (Faculty 07) ([MUG 7.36.07 Nr. 2](#)).

<sup>5</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program „Psychology“ (Faculty 06) ([MUG 7.36.06 Nr. 3](#)).

<sup>6</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program „Human Movement Analytics: Biomechanics, Motor Control and Learning“ (Faculty 06) ([MUG 7.36.06 Nr. 1](#)).

In addition to the elective modules described above, it is possible to attend other 6 CP courses from any other study program. However, this requires consultation of the respective lecturers.