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Please note that only the German version of the modules is official and legally binding. The English version is for informative purposes only.

## List of elective modules

Code	Name	
BSc Economics and Business Studies <sup>1</sup>		
02-BWL:BSc-B1-1	Marketing	
02-BWL:BSc-B1-3	Customer Management	
02-BWL:BSc-B1-4	Sales Strategy and Execution	
02-BWL:BSc-B10-2	Technology and Innovation Management	
MSc Economics <sup>2</sup>		
02-BWL:MSc-B1-1	Product Management	
02-BWL:MSc-B10-1	Managing the Innovation Process	
02-BWL:MSc-B10-2	Creativity and Entrepreneurship	
BSc Data Science <sup>3</sup>		
07-BDS-18	Scientific Programming and Data Analysis	
MSc Data Science <sup>4</sup>		
07-MDS-01	Quantitative Foundations of Artificial Intelligence	
MSc Psychology <sup>5</sup>		
PSY-MA-WPM-3	Cognitive Neuroscience	
MSc Human Movement Analytics: Biomechanics, Motor Control and Learning <sup>6</sup>		
06-MA-HMA-01	Applied Mathematics	
06-MA-HMA-02	Biomechanics I	
06-MA-HMA-03	Computational Principles of Motor Control	
06-MA-HMA-06	Specific Data Analysis	
06-MA-HMA-08	Cognitive Neuroscience of Action	

<sup>&</sup>lt;sup>1</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the B.Sc. program "Economics and Business studies" (Faculty 02) (MUG 7.35.02 Nr. 2).

In addition to the elective modules described above, it is possible to attend other 6 CP courses from any other study program. However, this requires consultation of the respective lecturers.

<sup>&</sup>lt;sup>2</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program "Economics" (Faculty 02) (MUG 7.36.02 Nr. 2).

<sup>&</sup>lt;sup>3</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the B.Sc. program "Data Science" (Faculty 07) (MUG 7.35.07 Nr. 6)

<sup>&</sup>lt;sup>4</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program "Data Science" (Faculty 07) (MUG 7.36.07 Nr. 2).

<sup>&</sup>lt;sup>5</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program "Psychology" (Faculty 06) (MUG 7.36.06 Nr. 3).

<sup>&</sup>lt;sup>6</sup> Module descriptions can be found in Supplement 2 (Anlage 2) of the regulations of the M.Sc. program "Human Movement Analytics: Biomechanics, Motor Control and Learning" (Faculty 06) (MUG 7.36.06 Nr. 1).