

Daniel Herold

Curriculum Vitae

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RESEARCH INTERESTS

Applied Microeconomics, Industrial Organization, Institutional Economics, Game Theory

POSITIONS AND AFFILIATIONS

- 2017– **Self-employed activity:** Consulting & expert activities in matters of competition economics.
- 2018– **Post-doctoral researcher**, *Justus-Liebig-University*, Giessen.
Chair for Industrial Organization, Regulation and Antitrust (Prof. Dr. Georg Götz; external funding).
- 2018–2019 Research project: economic analysis of the effects of fixed book price systems, funded by German Publishers and Booksellers Association.
- 2020–2023 Research project: economic analysis of the effects of fixed prices for pharmaceuticals, funded by Apothekerverband Westfalen-Lippe.
- 2013–2018 **Research assistant**, *Justus-Liebig-University*, Giessen.
Chair for Industrial Organization, Regulation and Antitrust (Prof. Dr. Georg Götz)
- 2010–2013 **Student assistant**, *Justus-Liebig-University*, Giessen.
Chair for Industrial Organization, Regulation and Antitrust (Prof. Dr. Georg Götz) - field of activity: Tutor

EDUCATION

- 2013–2018 **PhD in Economics (mcl)**, *Justus-Liebig-University*, Giessen, Title: Six Essays on Corporate Crime, Compliance and Antitrust. Supervisors: Prof. Dr. Georg Götz & Prof. Dr. Max Albert.
- 2010–2013 **M.Sc. in Economics**, *Justus-Liebig-University*, Giessen.
- 2007–2010 **B.A. in Economics**, *Justus-Liebig-University*, Giessen.

RESEARCH

JOURNAL ARTICLES

Entry deterrence due to brand proliferation: Empirical evidence from the German interurban bus industry, with S. de Haas and J. Schäfer, in *International Journal of Industrial Organization*, 83, 102844, 2022.

Kartellschadensersatz, with J. Paha, in *Österreichische Zeitschrift für Kartellrecht*, 15(1), p. 3–11, 2022.

Efficiency in COVID-19 Vaccination Campaigns – A Comparison across Germany's Federal States, with G. Götz, J. T. Schaefer and P-A. Klotz in *Vaccines*, 9(7), 788, 2021.

Shopping Hours and Entry – An Empirical Analysis of Aldi's Opening Hours, with S. de Haas and J. T. Schaefer in *Journal of Industry, Competition and Trade*, Vol. 20, No. 1, 2020.

Pegel runter, Preise hoch–Wie der Rheinpegel die Tankstellenpreise in Hamburg beeinflusst, with S. de Haas and J. T. Schaefer in *Wirtschaftsdienst*, Vol. 99, No. 4, 2019.

Cartels as Defensive Devices: Evidence from Decisions of the European Commission 2001-2010, with J. Paha in *Review of Law and Economics*, Vol. 14, No. 1, 2018.

BOOKS AND BOOK CHAPTERS

Staatliche Eingriffe in die Preisbildung – Darstellung, Erklärung und Wirkungsanalyse, with M. Gail, G. Götz, P-A. Klotz, D. Lüke, J. Paha und J. Schäfer, Springer Essentials, 2023 (forthcoming).

Compliance and Incentive Contracts in Competition Law Compliance Programmes – An Interdisciplinary Approach, Paha, J. (ed.), Springer, Heidelberg, 2016.

Results of a Survey in Germany, Austria, and Switzerland on how to Prevent Violations of Competition Laws, with G. Götz and J. Paha in *Competition Law Compliance Programmes – An Interdisciplinary Approach*, Paha, J. (ed.), Springer, Heidelberg, 2016.

Forschungsprojekt Kartellrechts-Compliance: Wie Compliance-Maßnahmen Kartellrechtsverstöße verhindern und zum Unternehmenserfolg beitragen können, with G. Götz and J. Paha in *FIW-Schriftenreihe*, Band 249, Carl Heymanns Verlag, Köln, 2015.

Kartellrechtliche Compliance-Programme – Vom Risikobewusstsein zur Risikosteuerung, with G. Götz and J. Paha in *Compliance 2015 – Perspektiven einer Entwicklung*, Berufsverband der Compliance Manager (Hrsg.), pp. 335-364, Helios, Berlin 2015.

WORKING PAPER

Innovation, Bestsellers and Digitization-Where to Find the Needle in the Haystack? with G. Goetz, P. Klotz und J. Schäfer, MAGKS Discussion Paper No. 12-2020.

The Substitutability between Brick-and-Mortar Stores and e-Commerce-The Case of Books with G. Goetz, P. Klotz und J. Schäfer, MAGKS Discussion Paper No. 11-2020.

The Impact of Incentive Pay on Corporate Crime, MAGKS Discussion Paper No. 52-2017.

Information Exchange in Retail Markets with Uncertainty about Downstream Costs, MAGKS Discussion Paper No. 50-2017.

Compliance Programs, Signaling and Firms' International Coordination, MAGKS Discussion Paper No. 49-2017.

Gefahr erkannt, Gefahr gebannt - Angelpunkte der kartellrechtlichen Compliance, with G. Götz, M. Funck and J. Paha, Handelsblatt Journal May 2015, pp. 13-14.

Online Presence

Research Gate: <https://www.researchgate.net/profile/Daniel-Herold-2>

REFeree SERVICES

International Journal of Industrial Organization, Journal of Economics, Jahrbücher für Nationalökonomie und Statistik, The B.E. Journal of Economic Analysis and Policy, Journal of Industry, Competition and Trade.

TEACHING

LECTURES

2019-2020, 2023 Lecturer in introductory Competition Economics and Industrial Organization (Course Name: Wettbewerbspolitik und -strategie, Bachelor).

My 2020 lecture is available here: <https://www.youtube.com/watch?v=4AwluZoNkgQ&list=PLaMyPT8Jkw7lU1uvWd5C7YnDOXNSC01IS>

My lecture in Competition Policy and Strategy (English course) is available here: <https://www.youtube.com/playlist?list=PLaMyPT8Jkw7nTz7-uvd50v-s2vwIIxPGq>.

2018 External Lecturer in Introduction to Economics, Technische Hochschule Mittelhessen (THM, MuK, Campus Friedberg).

TUTORIALS

2015-2018 Instructor in Advanced Industrial Organization (Course Name: Industrial Organization, Master).

2012-2018 Instructor in Competition Policy and Theory (Course Name: Wettbewerbspolitik und -strategie, Bachelor).

2012-2018 Tutor in Competition Policy and Theory (Course Name: Markt und Preis & Preis und Wettbewerb, Bachelor)

2010-2014 Instructor in Microeconomics (Course Name: Mikroökonomie I, Bachelor)

SEMINARS

2022 Seminar: Regulatory aspects of platform-markets and digital gatekeepers

2021 Seminar: Economic aspects of Covid-19

2021 Seminar: Resale Price Maintenance

2020 Seminar: How economists would stop Climate Change

2019 Seminar: Cultural goods in the era of digitization

2017 Seminar: Vertical and horizontal restraints to competition in the grocery retailing sector

2017 Seminar: Consumer protection

2016 Seminar: Vertical restraints in the internet economy

PRESENTATIONS AT CONFERENCES, WORKSHOPS AND SEMINARS

- 2020 EEA European Economic Association (Online), VfS Verein für Socialpolitik (Online)
- 2019 MaCCI Mannheim Centre for Competition and Innovation (Mannheim), VfS Verein für Socialpolitik (Leipzig), Workshop on the Economics of Fixed Book Price Systems (Gießen)
- 2018 VfS Verein für Socialpolitik (Freiburg), International Symposium on Imperfect Forms of Collusion (Stellenbosch)
- 2017 VfS Verein für Socialpolitik (Vienna), EARIE European Association for Research in Industrial Economics (Maastricht), EUROCC European Working Group on Organizational Crime (Utrecht)
- 2016 EEA European Economic Association (Geneva), CELSE Conference on Empirical Legal Studies in Europe (Amsterdam), ACDD Augustin Cournot Doctoral Days (Straßbourg), MaCCI Mannheimer Center for Competition and Innovation, MAGKS PhD-Course in Behavioral Industrial Organization by Prof. Dr. Paul Heidhues (Marburg and Giessen)
- 2015 VfS Verein für Socialpolitik (Münster), The Law and Economics of Competition Law Compliance Programs (ZiF Bielefeld), EALE European Association of Law and Economics (Vienna)
- 2014 EARIE European Association for Research in Industrial Economics (Milan), CRESSE Competition and Regulation Summer School and Conference (Corfu), CISS Competition and Innovation Summer School (Turkey), MAGKS PhD-Course Theoretical Modelling with Mathematical Methods (Giessen), MAGKS Colloquium (Marburg), MAGKS PhD-Course in Dynamic Games by Prof. Dr. Ulrich Doraszelski (Marburg and Giessen)
- 2013 CISS Competition and Innovation Summer School (Turkey), MAGKS PhD-Course in Philosophy of Science (Giessen), MAGKS PhD-Course in Applied Microeconomics
- 2012 MAGKS PhD-Course in Game Theory (Marburg)
- 2011 Workshop "European monetary policy in practice" at Deutsche Bundesbank

GRANTS, FUNDING & AWARDS

- 2020–2023 Funding of a researcher position by Apothekerverband Westfalen-Lippe.
- 2018–2019 Funding of a researcher position by Börsenverein des Deutschen Buchhandels.
- 2017 DAAD Travel grant for EARIE 2017.
- 2016 Best Paper Award (third prize) for *The impact of incentive pay and internal monitoring on corporate crime* at ACDD 2016, GGS grant for a peer mentoring group.
- 2014 DAAD Travel grant for EARIE 2014.

Languages

German (Mother tongue), English (fluent)