

JUNE 12TH | 2-4PM | GCSC
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ICB RESEARCH COLLOQUIUM

ACADEMIC PRESENTATION 1



QING'AN ZHOU

Professor, Dean of School of Journalism and Communication, Director of Public Diplomacy Research Program, Research Fellow of Center for International Communications, Manage Director of Postgraduate Program, School of Journalism and Communications, Tsinghua University. He is focusing on the Research of Public Diplomacy and Global Communications, Media, and Foreign Policy Making.

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COMMUNICATE THE BEAUTY OF CHINA
TO THE WORLD BY HARNESSING
CONCEPTS OF CULTURE AND
CREATIVITY



YU HU

Prof. Dr. Yu Hu is currently professor and doctoral advisor of the School of Journalism and Communication, Dean of the Institute of Culture and Creativity, Tsinghua University. His research interests include Theory of Journalism and Communication, Cultural Studies, and International Communication. He also serves as the Vice President of the Chinese Association for History of Journalism and Communication, the President of the Professional Committee of Journalism Studies with Chinese Characteristics, and the Director of the Macao Self-Improved Cultural and Creative Think Tank.

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THE QUESTION CONCERNING TECHNOLOGY: HOW AI CHANGES JOURNALISM



JINGWEI WU

Jingwei Wu is an associate professor at the School of Journalism and Communication. She earned her B.A. (2007) and M.A. (2009) in Journalism and Communication at Renmin University of China and Dr. Phil / Ph.D. (2016) in Communication and Media Studies at Freie University Berlin. She received the German Chancellor Fellowship from Alexander von Humboldt Foundation and visited Ludwig-Maximilians-University München in 2009. Her research interests include media studies, intercultural communication and media history.

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INTERNATIONAL COMMUNICATION STUDIES IN CHINA: DISCIPLINARY FEATURES AND MAIN TOPICS



JIAYI JING

After receiving her Ph.D. degree from the School of Journalism and Communication at Tsinghua University (China) in 2022, she joined the Institute of Journalism and Communication in Chinese Academy of Social Sciences (CASS), where she currently holds the position of Assistant Researcher. She is also the joint Ph.D. of Free University of Berlin (Germany) and holds a second degree in Sociology. Her main research interests are International Communication, Political Communication, Cultural Studies, especially in new media ecologies.