

MK-068-EN	MK-068-EN Empirical Research Methods		6 CP
	Empirical Research Methods		
Core Module / Optional Module	Agricultural Sciences, Nutritional Sciences, and Environmental Management / Department of Agricultural Policy and Market Research		1. Sem.;
	Offered for the first time: WS 2015/16		
	Intake capacity: not limited		
Frequency and Duration: WS, 1 Semester			
Module Coordinator: Chair of Agricultural, Food and Environmental Policy			
Applies to the Study Programmes: Transition Management, Master (1.);			
Prerequisites for Participation: None			
Learning Outcomes: The students <ul style="list-style-type: none"> • have acquired knowledge of general principles of various qualitative and quantitative research methods as well as evaluation research • are able to understand the application of various methods with regard to research objectives 			
Module Content: <ul style="list-style-type: none"> • Principles of applied statistics • Correlation and causality • Basic approach of econometrics • Basic introduction to simple and multiple regression analysis • Collecting and analysing panel data • Designing of surveys, interviews, questionnaires • Qualitative data collection techniques • Qualitative data analysis • Mixed methods 			
Forms of Instruction:	Contact hours	Preparation and follow-up work	
Lecture	30	60	
Seminar	30	60	
Practical training			
Exercises			
Excursion			
Total:		180	
Prerequisite for Examination: Written examination or written examination, seminar paper (4-5 pages) and poster			
Module Examination: <ul style="list-style-type: none"> • Form(s) of assessment: Written examination (100 %) or written examination (70 %), seminar paper (15 %), poster (15 %) • Components of final grade: Written examination • Form of module retake examination: 			
Language: English			