

**FUTURING THE UNIVERSITY? TRANSLATING AND TRANSFORMING VALUE(S) AND VALUATIONS OF HIGHER EDUCATION**

Thursday 18 July

Time	Activity	Location
13.00-13.30	Registration & Coffee	GCSC Foyer
13.30-13.45	Welcome <i>tbd</i>	Seminar Room
<b>Spotlight 1: Expectations and Missions of Higher Education – Transformation and Resistance</b>		
13.45-14.45	Pre-circulated Papers Session I: Chair: <i>Dr. Jens Kugele (GCSC, JLU Giessen)</i> "Amazonization" of Higher Education? <i>Dr. Paul Reinbacher (Pädagogische Hochschule Oberösterreich)</i> Third Mission of universities in a competitive field: A relational and translational perspective on knowledge transfer activities <i>Andreas Röß (Universität Bremen)</i>	Seminar Room
14.45-15.15	Fresh air + coffee break	Meeting Room
<b>Spotlight 2: Past, Present, and Future: Ideas, Ideals, Innovations</b>		
15.15-16.15	Pre-circulated Papers Session II Chair: <i>tbd</i> Job Prospects, Useful Knowledge, and the 'Rip-Off' University: Returning to John Henry Newman in our Post-Pandemic Moment <i>Dr. Áine Mahon (University College Dublin)</i> Students of the revolution: Herbert Marcuse and the 1960s <i>Dr. Orlaith Darling (IPP, JLU Giessen)</i>	Seminar Room
16.15-16.45	Fresh air + coffee break	Meeting Room
16.45-17.45	Case Study & Discussion Creating Innovation at Universities and New Interdisciplinary Degree Programs for the Future – "Liberal Arts & Sciences" at JLU Giessen: an Ancient Educational Concept Reloaded <i>Dr. Charlotte Kitzinger &amp; Sarah Homberger (CLAS, JLU Giessen)</i>	Seminar Room
17.45-18.00	Short break	Meeting Room
<b>Keynote Lecture</b>		
18.00-19.15	Re-imagining the Economic Purpose of Higher Education: towards Changing Conceptions of Human Capital, Value and Meaning in Working Life <i>Prof. Dr. Michael Tomlinson (University of Southampton)</i> With a response by <i>Prof. Dr. Andreas Langenohl (JLU Giessen)</i>	Conference Room
19.30	Joint dinner	

Friday 19 July

Time	Activity	Location
09:15-09:30	Coffee & Ignite Talk: Creating Contact Zones The Concept of the “academic bubble” <i>Victoria Mateos de Manuel, PhD (independent researcher)</i>	Seminar Room
<b>Spotlight 3: Adding Value, Imparting Value, (Co-)Creating Value? Reframing Career “Education”</b>		
09:30-11:00	Provocation Papers + Discussion Chair: <i>Dr. Andreas Eimer (Leitung Career Service, Universität Münster)</i> A Call for a Critical Approach to Career Education in the Neoliberal Era: A Case of Resume and Cover Letter Writing Education in College Settings <i>Kyoungjin Jang-Tucci (University of Wisconsin Madison)</i> Diverse needs in different times: should we reframe the conversation? <i>Gigliola Paviotti (University of Macerata)</i> Translating and Reframing – developing a value-based approach to university-labour market bridges <i>Lena Nuechter (GCSC, JLU Giessen)</i>	Seminar Room
11:00-11:30	Fresh air + coffee break	Meeting Room
<b>Spotlight 4: Is the Future Already Here? AI in Higher Education</b>		
11:30-12:00	Provocation Paper + Discussion The Overlooked Shades of Artificial Intelligence and Their Implications for Higher Education <i>Kyoungjin Jang-Tucci (University of Wisconsin Madison)</i> Discussant: Prof. Dr. Katrin Lehnen (JLU Giessen)	
12:00-13:00	Practical Keynote/Input + Q&A <i>tbd</i>	
13:00-13:30	Outcomes + wrap-up <i>Lena Nuechter (GCSC, JLU Giessen)</i>	
13:30	Joint lunch (or packed lunch option)	