

# “Cultural Identities in a Global World: Reframing Cultural Hybridity”

June 23-24-25, 2021

Laura Popa: Webex room 1  
Clara Verri: Webex room 2  
Joint events: Webex room 3

## Conference Overview

Wednesday, 23.06.2021

13.00 - 13.15	Welcome and Introduction by Laura Popa and Clara Verri
13.15 - 14.00	Digital World Cafe
14.00 - 14.15	Break
14.15 - 15.45	Panel: <i>Negotiation of Gender in the Digital Era</i> . Chair: Laura Popa (Webex room 1) Panel: <i>Digitalisation of Culture</i> . Chair: Clara Verri and Robin Probst (Webex room 2)
15.45 - 16.00	Break
16.00 - 17.30	Workshop: <i>To What Extent Can Post-Digitality Be Understood as “Life-World Hybridity”?</i> , Dr. Luisa Conti (Friedrich Schiller University of Jena, Germany), PD Dr. Fergal Lenehan (Friedrich Schiller University of Jena, Germany), Dr. Roman Lietz (Johannes Gutenberg University of Mainz, Germany)
17.30 - 18.00	Break
18.00 - 20.00	Keynote Lecture: <i>Hybridity and Economy</i> , Prof. Dr. Andreas Langenohl (International Graduate Centre for the Study of Culture, Justus Liebig University Giessen, Germany)

Thursday, 24.06.2021

10.30 - 12.00	Panel: <i>'Otherness' in the Interconnected Global World</i> . Chair: Roeland Goorts (Webex room 1) Panel: <i>The Self in 21st-Century Individual and Collective Identities</i> . Chair: Marion Rutz (Webex room 2)
12.00-14.00	Lunch
14.00 - 16.00	Panel: <i>Nation-State Preservation and Reformulations</i> . Chair: Smadar Lavie (Webex room 1) Panel: <i>Cultural Transformations between the Local and the Global</i> . Chair: Pnina Werbner (Webex room 2)

16.00-16.15	Break
16.15-18.15	Workshop: <i>Creating New Socio-Religious Space: Hybridity and Authentic Identity</i> , Sr. Prof. Anthropology & Translation R. Daniel Shaw (Fuller School of Intercultural Studies, USA)
19.00	Digital Dinner /Sundowner (optional event)

### Friday, 25.06.2021

9.30 - 11.00	Panel: <i>Home and Far-Away: Identity in Migration</i> . Chair: Bettina Severin-Barboutie (Webex room 1) Panel: <i>Heritage-Making in Multiple Temporalities</i> . Chair: Dries Bosschaert (Webex room 2)
11.00 - 11.15	Break
11.15 - 12.45	Laboratory - Debate: <i>Working with Concepts of Hybridity/Identity – Summary Reflections and Critical Impulses (Part I)</i> , Senior Research Fellow Doris Bachmann-Medick (International Graduate Centre for the Study of Culture, Justus Liebig University Giessen, Germany)
12.45 - 14.00	Lunch
14.00 - 15.30	Laboratory - Debate: <i>Working with Concepts of Hybridity/Identity – Summary Reflections and Critical Impulses (Part II)</i> , Senior Research Fellow Doris Bachmann-Medick (International Graduate Centre for the Study of Culture, Justus Liebig University Giessen, Germany)
15.30 - 15.45	Break
15.45 - 16.15	Farewell Cafe

## Panels Schedule

### Wednesday 23.06.2021

**Panel: *Negotiation of Gender in the Digital Era.***

**Chair: Laura Popa (Justus Liebig University Giessen, Germany)**

14.15 - 14.45	Nelly Fas-sad, <i>Lolita – The Myth of the Child-Woman in Visual Media Concepts</i> (Goethe University Frankfurt, Germany)
14.45 - 15.15	Athira B. K., <i>Weddings and Digital Circuits: The Case of an Emergent Bridehood in India</i> (Jawaharlal Nehru University, India)
15.15 - 15.45	Aiden James Koscieszka, <i>Gender Hybridity, Cultural Hybridity, and Transcultural Audiences</i> (Temple University, USA)

**Panel: *Digitalisation of Culture.***

**Chair: Clara Verri (Justus Liebig University Giessen, Germany; University of Helsinki, Finland); Robin Probst (Justus Liebig University, Germany)**

14.15 - 14.45	Dr. Sara Dinotola, <i>Libraries, Cultural Identity and Digital between Local Dimension and Global Dimension</i> (University of Turin, Italy)
14.45 - 15.15	Prof. Dr. Enrique Uribe-Jongbloed, Alessandra Puccini Montoya, Cesar Mora-Moreo, <i>Local Memes, Global Production: Cultural Transduction in the Netflix Promotion Strategy in Colombia</i> (Universidad Externado de Colombia; Universidad del Norte Barranquilla, Colombia)
15.15 - 15.45	Dr. Nicole Basaraba, <i>Creative Digital Placemaking for Shared Cultural Heritage</i> (Maastricht University, Netherlands)

**Thursday, 24.06.2021**

**Panel: '*Otherness*' in the Interconnected Global World.**

**Chair: Dr. Roeland Goorts (University of Maryland Global Campus, USA)**

10.30 - 11.00	Sijie Wang, <i>The Self-Foreignization of English Romance Readers: Hybridity in Charlotte Lennox's The Female Quixote</i> (Justus Liebig University Giessen, Germany)
11.00 - 11.30	Dr. Fatma Kalpaklı, <i>The Otherness in "Home-Fire"</i> (Selçuk University, Turkey)
11.30 - 12.00	Dr. Nuno Grancho, <i>The 'Otherness' in the Global Worlds of Architecture and Urbanism</i> (DINÂMIA'CET-University Institute of Lisbon, Portugal)

**Panel: *The Self in 21st-Century Individual and Collective Identities.***

**Chair: Dr. Marion Rutz (Justus Liebig University Giessen, Germany)**

10.30 - 11.00	Dr. M. Ramakrishnan, <i>Necessitating a Dialogue between the Marginalized Self and the Dominant Other: A Relook at the Social Identity in the Interconnected Global World</i> (Central University of Jharkhand, India)
11.00 - 11.30	Vera Bub, <i>"Adrift in a World where One Could Go Anywhere, but Still Find Nothing" - Cultural Hybridity and Identity Formation in the Interconnected World of Mohsin Haid's Exit West</i> (University of Bonn, Germany)
11.30 - 12.00	Jana Tiborra, <i>Irritations at a Second Glance. The Pictorial Dimension of Hybridity</i> (Justus Liebig University Giessen, Germany)

**Panel: Nation-state Preservation and Reformulations.**

**Chair: Prof. Emerita Smadar Lavie (University of California Davis, USA)**

14.00 - 14.30	Elif Süsler, <i>Hybrid Appropriations: Sümerbank Textile Patterns 1950-1980s</i> (University of Applied Arts Vienna, Austria)
14.30 - 15.00	Dr. Anna Novikov, <i>Digital Patriots: the New Nationalist Virtual Identity in Post-Communist Eurasia</i> (University of Greifswald, Germany)
15.00 - 15.30	Juan Brigard, <i>The Voice of the Farian Chasqui: A Sketch of the Poetics of History of the FARC-EP</i> (Justus Liebig University, Germany)
15.30 - 16.00	Prof. Dr. Antonio Jesús Pinto Tortosa, Nairobi Rodríguez Valenzuela, <i>Postcolonial Identities vs. Transatlantic Slavery: When Skin Colour Defines National Identities</i> (Universidad Europea, Spain)

**Panel: Cultural Transformations between the Local and the Global.**

**Chair: Prof. Emerita Pnina Werbner (Keele University, UK)**

14.00 - 14.30	Dr. Fabio Araújo Fernandes, <i>Cultural pedagogies in Between. The Process of Cultural Negotiation and its Translation Methods through the Teaching of Capoeira in Germany</i> (University of Santa Catarina, Brazil)
14.30 - 15.00	Abbas Jong, <i>Globalization and the Politics of Hybridity in the Iranian Everyday Life</i> (Humboldt University of Berlin, Germany)
15.00 - 15.30	Amy Zhang, <i>Hybridity in Form and Hybridity in Fact: Islamic Art Galleries in the Arabian Peninsula and the Euro-American West</i> (George Mason University, USA)
15.30 - 16.00	Dr. Ezgi Seref, <i>Legal Technologies in-between the Past and the Present Crises: Signing Of/Off the Istanbul Convention</i> (Virginia Polytechnic Institute and State University, USA)

**Friday, 25.06.2021**

**Panel: Home and Far-Away: Identity in Migration.**

**Chair: Prof. Dr. Bettina Severin-Barboutie (Justus Liebig University Giessen, Germany)**

9.30 - 10.00	Dr. Yolanda Lopez-Garcia, <i>Re-thinking Identity in Migration: Culture Between Hybridization, Essentialism and Exoticism</i> (Friedrich Schiller University of Jena, Germany)
10.00 - 10.30	Dr. Brahim Benmoh, <i>(Re)framing Identity, Hybridity, Exile &amp; Un/Belonging in Contemporary Postcolonial Literature</i> (Mohammed V University, Morocco)

10.30 - 11.00	Ilyari Martínez Márquez, <i>Look at this Image Growing: Hybrids, Grafting and the Jungle in El rastro de tu sangre en la nieve</i> (Catholic University of Portugal, Portugal; Justus Liebig University Giessen, Germany)
---------------	---

**Panel: Heritage-Making in Multiple Temporalities.**

**Chair: Dr. Dries Bosschaert (KU Leuven, Belgium)**

9.30 - 10.00	Jenny Hagemann, <i>Uses and Practices of Hybrid Regional Heritage - Including Minority Rights and Protection in the Heritagisation of Post Mine Landscapes in Lusatia</i> (Leibniz University Hannover, Germany)
10.00 - 10.30	Dr. Lillian Cespedes Gonzalez, <i>Forgotten Memories: Muslim and Jewish Hybridization in Spanish Culinary and Cultural Identity</i> (University of Winchester, UK)
10.30 - 11.00	Robert Flahive, <i>Settler Colonialism without Settlers? Remaking the Past through Architectural Preservation in Casablanca</i> (Virginia Tech, USA)