

Code	Course	Chair
Winter Semester 2019/20		
Bachelor		
02-BWL:BSc-B1-1	Marketing	BWL I
02-BWL:BSc-B1-3	Customer Management	BWL I
02-BWL:BSc-B2-2	Strategic and International Management	BWL II
02-BWL:BSc-B8-3	Leadership	BWL VIII
02-Q:BSc-Englisch-6	English for Management	Managerial English
02-Q:BSc-Englisch-7	Oral Communication	Managerial English
02-Q:BSc-Englisch-8	Written Communication	Managerial English
02-Q:BSc-Englisch-9	Working Across Culture	Managerial English
Master		
02-BWL:MSc-B1-1	Product Management	BWL I
02-BWL:MSc-B6-1	Applied Corporate Finance	BWL VI
02-BWL:MSc-B10-2	Creativity and Entrepreneurship	BWL X
02-VWL:MSc-V1-2	Industrial Organization	VWL I
02-VWL:MSc-V3-1	Theory of International Trade	VWL III
02-VWL:MSc-St-1	Advanced Econometrics	VWL VII
02-VWL:MSc-V9-1	Ökonomie der Digitalisierung	VWL IX
02-Q:MSc-Englisch-2	Business Ethics	Managerial English

Code	Course	Chair
Summer Semester 2020		
Bachelor		
02-BWL:BSc-B1-4	Sales Strategy and Execution	BWL I
02-BWL:BSc-B10-2	Technology and Innovation Management	BWL X
02-VWL:BSc-V4-1	Transition and Integration Economics	VWL IV
02-Q:BSc-Englisch-6	English for Management	Managerial English
02-Q:BSc-Englisch-7	Oral Communication	Managerial English
02-Q:BSc-Englisch-8	Written Communication	Managerial English
02-BWL:BSc-Englisch-9	Working Across Culture	Managerial English
Master		
02-BWL:MSc-B1-2	Business Development	BWL I
02-BWL:MSc-B6-2	Empirical Banking and Finance	BWL VI
02-BWL:MSc-B10-1	Managing the Innovation Process	BWL X
02-VWL:MSc-V1-1	Economics of Regulation	VWL I
02-VWL:MSc-V1-3	Economics of Innovation	VWL I
02-VWL:MSc-V3-2	Trade Policy and International Factor Movements	VWL III
02-VWL:MSc-V5-1	Financial Markets and International Macroeconomics	VWL V
02-Q:MSc-Englisch-3	Rhetoric for Managers	Managerial English