

“Gießener Abendgespräche Kognition und Gehirn“

Mittwochs, 18.00 bis 20.00 Uhr, Raum F009

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„Where has the conscious mind gone?“

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Current thinking, particularly in light of Nobel Prize Winner Daniel Kahneman, has made popular the view that much of what we do is shaped by unconscious thinking which we don't have access to, or that we can reliably control. The aim of this presentation is to challenge this view which has a strangle hold on psychology, economics, management, business and beyond, and to propose an unpopular alternative: We are predominately conscious of, or can recover conscious access to, the factors that shape our choice behaviour (Osman, 2014).