

Research Seminar

Importance of Contribution, Theory, Method and Writing in Good Research

Organizational details

Instructor: **Niamh M. Brennan, Michael MacCormac Professor of Management, University College Dublin**

Date: Thursday, January 23, 2014, from 10:00 (s. t.) to 12:00

Location: Dekanatssitzungssaal of law faculty (first floor, on the left), Licher Str. 72, 35394 Giessen

ECTS: –

Objective

This doctoral seminar advises doctoral students on all aspects of the research process, with particular focus on completing a dissertation. The topics are covered at a high level and in a generic manner. Thus the seminar is suitable for all doctoral students in business studies, economics, law or the social sciences, regardless of subject area/dissertation topic.

Content & Method

Topics covered will include (i) contribution of the research, (ii) choice of theory, (iii) completing a literature review and (iv) research methods. It is not enough to complete an excellent piece of research. The research must be communicated to readers to a standard that is at-a-glance clear. The seminar therefore emphasises the importance of good writing and provides students with methods to employ and tips to improve the clarity of their written communication.

The seminar will be interactive. Participants are expected to share their own experiences of research to add a practical dimension to the session, so that the seminar is more lively and interesting.

Preparation & References

In preparing for the seminar, I recommend the two readings below.

Klag, Malvina and Langley, Ann [2013] Approaching the conceptual leap in qualitative research, *International Journal of Management Reviews*, 15(2): 149-166.

Sandberg, J. and Alvesson, M., [2011] Ways of constructing research questions: gap-spotting or problematization? *Organization*, 18(1): 23-44.

Target group

Doctoral candidates at GGS

Course language

English

Registration

By January 13, 2014 via e-mail at info@ggs.uni-giessen.de