



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: ECON455	Level: Undergraduate	Credit: 3
Course Title: Competition Policy and the Economics of Regulation		
PREREQUISITE		
<p>This course uses organisation models as tools and do economic analysis on the application of competition policy and regulations. The goals of this course are to understand different government policies and theories to regulate the market, why & when government regulate a market, understand policy options, their strengths and weaknesses. We analyse market in a number of settings, such as oligopoly, collusion, mergers, monopolization and price discrimination. We also cover theories of economic regulations. Students who have done intermediate macro economics should enrol this course.</p>		
LEARNING OUTCOME		
<p>After completing this course, a student should be able to:</p> <ul style="list-style-type: none">• Understand policies and challenges of modern competition and government regulations• Understand why and when government wants to regulate market• Understand how government policies and regulations effect consumers, producers and the government• Critically evaluate policies and proposed purpose of the regulations.		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
[VS] Viscusi, K. W., Jr., J. H. E., & Sappington, D. E. M. (2018). <i>Economics of Regulation and Antitrust</i> . 5th edition. The MIT Press. The MIT Press. [PRN] Pepall, L., Richards, D., & Norman, G. (2014). <i>Industrial Organization: Contemporary Theory and Empirical Applications</i> . 5th edition. Wiley.		
Reference Books & Online Resources		
<ul style="list-style-type: none">• Whinston, M. D. (2008). <i>Lectures on Antitrust Economics (Cairolis Lectures)</i>. 50049th edition. The MIT Press.• Motta, M. (2015). <i>Competition Policy: Theory and Practice</i>. Cambridge University Press.		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: ECON455		Level: Undergraduate	Credit: 3
Course Title: Competition Policy and the Economics of Regulation			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview & Introduction to Basic Concepts I: The Rationale for Regulation and Antitrust Policies, Antitrust Regulation, Economic Regulation, Health, Safety, and Environmental Regulation, Criteria for Assessment	[VS] Chapter 1
	2	Course Overview & Introduction to Basic Concepts II: Introduction to Economic Regulation, Alternatives to Regulation in the Market	[VS] Chapter 10 & 11
	3	Monopoly Power in Theory and Practice	[PRN] Chapter 5 & 6 & 7
	4	Oligopoly, Collusion, and Antitrust	[VS] Chapter 3 & 4
	5	Market Structure and Dynamic Competition	[VS] Chapter 5
2	1	Horizontal Mergers	[VS] Chapter 6
	2	Vertical Mergers	[VS] Chapter 7
	3	Monopolization and Price Discrimination	[VS] Chapter 8
	4	Optimal Pricing	[VS] Chapter 12
	5	Mid-Term Exam	
3	1	Incentive Regulation	[VS] Chapter 13
	2	Natural Monopoly Regulation	[VS] Chapter 14
	3	Regulation of Potentially Competitive Markets: Theory and Estimation Methods	[VS] Chapter 15
	4	Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Midterm Exam			40%
Final Exam			50%
Total			100%



COURSE INFORMATION

Course Code: ECON455 **Level:** Undergraduate **Credit:** 3

Course Title: Competition Policy and the Economics of Regulation

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Mid-term and Final Examinations

There will be 2 exams for this class, one midterm and one final exam, which makes up 90% of the total grade. The instructor will hold a review session before each exam.

Analytical problem and short answer

Open book exam

Details of the examination will be available during the semester.



COURSE INFORMATION

Course Code: ECON455 **Level:** Undergraduate **Credit:** 3

Course Title: Competition Policy and the Economics of Regulation

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Protocol

Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities.

Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.

ACADEMIC INTEGRITY & ACCOMMODATION

Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.



COURSE INFORMATION		
Course Code: ECON455	Level: Undergraduate	Credit: 3
Course Title: Competition Policy and the Economics of Regulation		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE INFORMATION			
Course Code: FIN320		Level: Undergraduate	Credit: 3
Course Title: Risk Management and Derivatives			
CLASS HOURS			
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week			
LEARNING RESOURCES			
Required Textbook			
John C. Hull (2017). <i>Fundamentals of Futures and Options Markets</i> ", 9th edition. Pearson.			
Reference Books & Online Resources			
1. Koski, J. L., & Pontiff, J. (1999). <i>How Are Derivatives Used? Evidence from the Mutual Fund Industry</i> . <i>Journal of Finance</i> , 54(2), 791-816.			
2. Stulz, R. M. (2004). <i>Should We Fear Derivatives?</i> . No. w10574. National Bureau of Economic Research.			
3. Taleb, Nassim. (2010). <i>The Black Swan: The Impact of the Highly Improbable</i> . 2nd edition. Random House LLC.			
4. Taleb, Nassim. (2008). <i>Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets</i> . Random House LLC.			
5. Ball, Philip. (2006). <i>Critical Mass</i> . 1st American edition. Farrar, Straus and Giroux.			
6. Kahneman, Daniel. (2011). <i>Thinking, Fast and Slow</i> . Farrar, Straus and Giroux.			
7. Mandelbrot, Benoit, & Hudson, Richard L.. (2007). <i>The (Mis)Behavior of Markets</i> . Basic Books.			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction; Overview of business risk and financial risk	Assign in Class
	2	Futures markets and central counterparties	Assign in Class
	3	Hedging strategies using futures	Assign in Class
	4	Determination of forward and futures prices	Assign in Class
	5	Mechanics of options markets	Assign in Class
2	1	Trading strategies involving options	Assign in Class
	2	Valuing stock options: Binomial trees and the Black-Scholes-Merton model	Assign in Class



COURSE INFORMATION			
Course Code: FIN320		Level: Undergraduate	
		Credit: 3	
Course Title: Risk Management and Derivatives			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	3	Option hedging: The Greek letters	Assign in Class
	4	Discussion and Review	Assign in Class
	5	Midterm Exam (in class)	Assign in Class
3	1	Interest Rate risk, Duration-Matching and Interest Rate Futures	Assign in Class
	2	Interest Rate Swap; Comparative Advantage	Assign in Class
	3	Currency Swap	Assign in Class
	4	Credit Derivatives, Exotic Derivatives	Assign in Class
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Mid-Term Exam			35%
Quizzes			10%
Assignments			15%
Final Exam			30%
Total			100%
DETAILS ON GRADE COMPONENTS			
Homework, Class Attendance, and Participation			
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion. It is important that you read the assigned readings as background information on the issue/topic <i>before</i> each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.</p> <p><i>Please note the following:</i> In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p>			



COURSE INFORMATION

Course Code: FIN320

Level: Undergraduate

Credit: 3

Course Title: Risk Management and Derivatives

DETAILS ON GRADE COMPONENTS

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more.

However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions.

Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: **(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.** Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"
- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

EXAMINATIONS

An in-class mid-term examination will be administered during the middle of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.



COURSE INFORMATION

Course Code: FIN320

Level: Undergraduate

Credit: 3

Course Title: Risk Management and Derivatives

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

COURSE GRADING

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Protocol

Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities.

Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.

Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.



COURSE INFORMATION

Course Code: FIN320 **Level:** Undergraduate **Credit:** 3

Course Title: Risk Management and Derivatives

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: LINJ201	Level: Undergraduate	Credit: 3
Course Title: Business and Industries in Japan		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>As of 2018, Japan GDP is the third largest in the world, with over USD 5.1 trillion. It is not a one-night wonder, albeit a result of a relentlessly long process of economic growth. Why did Japan become one of the most powerful countries in the world? How did they rise from the catastrophe to its golden age? What causes the bubbles, and how is it now? This course will try to answer these questions in a series of lectures divided into three parts. The first part is about post-war Japan and the miracle. The second part discusses the modern-day business in Japan and the lost decades. Eventually, the last part aims to unravel entrepreneurship, innovation and technology in Japanese start-ups. For each part, some groups will present case studies related to the topic discussed in the class. Students are encouraged to participate in the critical thinking discussion actively and submit a systemically written report at the end of the course.</p>		
LEARNING OUTCOME		
<p>Upon completion of the course, students are expected to:</p> <ol style="list-style-type: none">1.Understand the historical background of Japanese industries in general2.Identify the success factors as well as the causes of Japan economic bubble3.Grasp the idea of starting a new business in Japan and its business-related culture4.Demonstrate a possible solution for each case studies presented <p>General skills: Critical thinking and communication Literature review Systematic report writing</p>		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
<p>Reading lists:</p> <ol style="list-style-type: none">1.The development of Japanese business, 1600-1973 / Johannes Hirschmeier and Tsunehiko Yui; set, subset. Routledge, 2006. -- (Routledge library editions. Economic history; 024. Asia).2.Japan: the system that soured: the rise and fall of the Japanese economic miracle / Richard Katz3.The embedded corporation: corporate governance and employment relations in Japan and the United States / Sanford M. Jacoby4.Corporate governance in the 21st century: Japan's gradual transformation / edited by Luke Nottage, Leon Wolff, Kent Anderson5.Yuko Aoyama (2009) Entrepreneurship and Regional Culture: The Case of Hamamatsu and Kyoto, Japan, Regional Studies, 43:3, 495-512, DOI: 10.1080/003434009027770426.Kan-ichiro Suzuki, Sang-Hoon Kim, Zong-Tae Bae. (2002) Entrepreneurship in Japan and Silicon Valley: a comparative study, Technovation, Volume 22, Issue 10, Pages 595-606.		



COURSE INFORMATION			
Course Code:	LINJ201	Level:	Undergraduate
		Credit:	3
Course Title:	Business and Industries in Japan		
Required Textbook			
Readings for group presentation:			
1. Innan Sasaki & Hidekazu Sone (2015) Cultural approach to understanding the long-term survival of firms – Japanese Shinise firms in the sake brewing industry, <i>Business History</i> , 57:7, 1020-1036, DOI: 10.1080/00076791.2014.993618			
2. Sisson, J. and Elshennawy, A. (2015), "Achieving success with Lean: An analysis of key factors in Lean transformation at Toyota and beyond", <i>International Journal of Lean Six Sigma</i> , Vol. 6 No. 3, pp. 263-280. https://doi.org/10.1108/IJLSS-07-2014-0024			
3. Tee, R. and Gawer, A. (2009), Industry architecture as a determinant of successful platform strategies: a case study of the i-mode mobile Internet service. <i>European Management Review</i> , 6: 217-232. https://doi.org/10.1057/emr.2009.22			
4. Christina L. Ahmadjian and James R. Lincoln. Keiretsu, Governance, and Learning: Case Studies in Change from the Japanese Automotive Industry. <i>Organization Science</i> 2001 12:6, 683-701			
5. Toshiyuki Yahagi & Malobi Kar (2009) The process of international business model transfer in the Seven-Eleven group: US-Japan - China, <i>Asia Pacific Business Review</i> , 15:1, 41-58, DOI: 10.1080/13602380802399338			
6. Kishimoto K, Takeuchi T, Fukushima N. [Present Status of Displaying Pharmaceutical Products for Sale on Flea Market Applications for Smartphones and the Responses to Illicit Selling by Service Providers]. <i>Yakugaku Zasshi: Journal of the Pharmaceutical Society of Japan</i> . 2017 Dec;137(12):1533-1541. DOI: 10.1248/yakushi.17-00114.			
Reference Books & Online Resources			
N/A			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part 1: Post-war and revival Introduction: course overview, structure, and readings	
	2	Post-war Japan: economic condition and executives	Reading 1 – chapter 4
	3	Post-war: What can we learn from the management? Student presentation – 1	Reading 1 – chapter 4
	4	Japan catch-up and economic growth	Reading 2 – chapter 6
	5	Soaring up and the miracle Student presentation – 2	Reading 2 – chapter 7
2	1	Part 2: modern-day business in Japan and the lost decades Inside Japan Firm today	Reading 3 – chapter 3
	2	Japan dual economy: small and large enterprises	Reading 2 – chapter 2



COURSE INFORMATION															
Course Code: LINJ201		Level: Undergraduate	Credit: 3												
Course Title: Business and Industries in Japan															
Week	Day	Topic	Reading												
2	3	Bubbles and the lost decades Student presentation – 3	Reading 2 – chapter 8												
	4	Japan corporate governance	Reading 2 – chapter 2												
	5	Japan business organizations: keiretsu Student presentation – 4	Reading 4 – chapter 5												
3	1	Part 3: Entrepreneurship, innovation and technology Japan versus Asia	Reading 2 – chapter 11												
	2	Entrepreneurship in Japan Student presentation – 5	Reading 5												
	3	Entrepreneurship in Japan versus Silicon Valley Student presentation – 6	Reading 6												
	4	Concluding remark and wrap-up session													
	5	Final Exam													
ASSESSMENT															
Assessment Task			Percent (%)												
Attendance/Participation			20%												
Group Presentation			40%												
Final Paper			40%												
Total			100%												
DETAILS ON GRADE COMPONENTS															
For weekly presentation, students should make 5-6 people (may change depending on the number of students). Presentations' topic is given in the first week of class in which students are expected to deliver a comprehensive analysis for each subject. The issues are primarily Japanese companies or industries case studies. Please refer to the reading list.															
COURSE GRADING															
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.															
		<table border="1"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>	Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49	
Grade	Percentage %														
A	80-100														
B	70-79														
C	60-69														
D	50-59														
E	0-49														
For Post-Graduate Students															
To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.															
For Undergraduate Students															
To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.															



COURSE INFORMATION		
Course Code: LINJ201	Level: Undergraduate	Credit: 3
Course Title: Business and Industries in Japan		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: MKT316	Level: Undergraduate	Credit: 3
Course Title: International Marketing		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>International Marketing is an intensive undergraduate business school course about how organizations develop strategies to compete in foreign markets-- that is, host markets as opposed to their home market. While the fundamental principles of marketing apply throughout the world, such as market analysis through application of the "Four Ps," the particular challenge of cross-border marketing strategy is to understand how differing cultural values effect markets and their consumers, and how differing political and regulatory regimes either constrain or expand opportunities for the firm. A principal concern of this course will be how "globalization" has brought about a world-wide convergence of values, and how current threats to globalization might alter a firm's cross- border marketing strategy.</p> <p>The course will use lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, a mid-term and final examination, small group presentations, and two short weekly written assignments will be required of all students.</p>		
LEARNING OUTCOME		
<p>This course is designed to provide students with valuable knowledge, experience and understanding of the international marketing theories and practices.</p> <p>On successful completion of the course, students should be able to:</p> <ol style="list-style-type: none">1. Have a comprehensive understanding of international marketing theories and practices2. Should have the ability to apply these theories and concepts in real environment3. Ability to identify, analyse, and evaluate data, information related to international marketing4. Have an understanding of the differences in the political, legal, economic, and cultural environment of nations5. The ability to clearly identify and explain the issues major issues and challenges of international marketing		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day		
Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
Fletcher F., Crawford H. (2016). International Marketing: An Asia-Pacific Perspective. 7th edition. Pearson		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: MKT316		Level: Undergraduate	Credit: 3
Course Title: International Marketing			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A – The Environment of International Marketing Rationale for International Marketing	Chapter 1
	2	Avoiding the Pitfalls of the International Political and Legal Environment	Chapter 2
	3	Appreciating the dynamics of the International Economic and Financial Environment	Chapter 3
	4	Catering for the Social and Cultural Environment of International Marketing	Chapter 4
	5	Technology Change and International Marketing	Chapter 5
2	1	Contemporary Environmental Variables in International marketing	Chapter 6
	2	Part B – Strategies for International Marketing Research in International Markets International	Chapter 7
	3	Market Selection and Entry	Chapter 8
	4	Internationalization, Relationships and Networks	Chapter 10
	5	Globalization Planning for Effective International Marketing	Chapter 11 Chapter 12
3	1	Part C – International Marketing Implementation Modifying Products for International Markets International Pricing for profit	Chapter 13 Chapter 14
	2	Promotion in International Marketing Effective International Distribution	Chapter 15 Chapter 16
	3	Marketing Services and Projects Overseas	Chapter 17
	4	International Marketing in the Decade Ahead	Chapter 18
	5	Strategy Report	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Case Study Analysis			40%
2500 words Assignment Strategy Report (Group usually teams of 2-3)			50%
Total			100%



COURSE INFORMATION

Course Code: MKT316 **Level:** Undergraduate **Credit:** 3

Course Title: International Marketing

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Case Study

A case study will be given study in the class, you will be required to analyse the situation in the case and fulfill the required task. As this would be the open book case study – so you can use internet, book and any supplementary material necessary to solve the case.

Group Report

Choose ONE Australian company (SME) which you study through the Strategy Report.

- You need to assess Indonesia, Philippines and Malaysia as potential markets, analyse them, and present the viability of all three markets.
- You have to determine ONE international destination for the company (out of your initial three).
- You can choose ONE product line/type/service for these assignments if the company makes many.
- You build on your knowledge and research.
- www.Austrade.gov.au (Links to an external site.) is a good place to start for some

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members **MUST** involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49



COURSE INFORMATION		
Course Code: MKT316	Level: Undergraduate	Credit: 3
Course Title: International Marketing		
COURSE GRADING		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		



COURSE INFORMATION		
Course Code: MKT316	Level: Undergraduate	Credit: 3
Course Title: International Marketing		
UNIVERSITY POLICIES		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: ECON302	Level: Undergraduate	Credit: 3
Course Title: Intermediate Macroeconomics		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>The unit aims to provide a deeper understanding and skills on the Macroeconomic concepts and policies essential to work as a macroeconomist. Students who did foundation course on Economics and Macroeconomics should choose this unit. This course covers intermediate level macroeconomics topics. This course focus on Neo-Classical Growth Model, New Growth Theory, the IS-LM Model, the Aggregate Demand / Aggregate Supply Model. The policy focus on fiscal, monetary, trade policy, unexpected economic shocks, government debts and budget deficit</p>		
LEARNING OUTCOME		
<p>After successfully completing this course a student should be able to:</p> <ul style="list-style-type: none">• Understand macroeconomic theories, principles, short and long run macroeconomic policies and challenges,• Apply macroeconomic theories to analyse macroeconomic policies,• Develop arguments by applying macroeconomic theories, principles and models,• Explain economic growth facts and models,• Understand the model of exchange rate determination and explain exchange rate regime• Evaluate macroeconomic policies and develop arguments to make an appropriate policy response.		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
[M] Mankiw, G. N. (2019). <i>Macroeconomics</i> . 10th Edition. Worth Publishers.		
Reference Books & Online Resources		
[BS] Blanchard, O. J., & Sheen, J. R. (2013). <i>Macroeconomics</i> . Pearson Australia Group Pty Limited. [DBFS] Dornbusch, R., Bodman, P., Fischer, S., & Startz, R. (2013). <i>Macroeconomics</i> . McGraw-Hill Education. [ABC] Abel, A., Bernanke, B., & Croushore, D. (2020). <i>Macroeconomics, Global Edition</i> . Pearson.		
Online Resources		
Reserve Bank of Australia https://www.rba.gov.au/publications/rdp/2011-2020.html		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: ECON302		Level: Undergraduate	Credit: 3
Course Title: Intermediate Macroeconomics			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview	Chapter 1 [M]
	2	Measuring the Value of Economic Activity (GDP,	Chapter 2 [M]
	3	National Income: The Factors of Production, The	Chapter 3 [M]
	4	The Monetary System: What It Is and How It Works Inflation: Its Causes, Effects, and Social Costs	Chapter 4 & 5 [M]
	5	Exchange Rate, Saving & Investment in the Open	Chapter 6 [M]
2	1	Unemployment and the Labor Market	Chapter 7 [M]
	2	Economic Growth I: Capital Accumulation and	Chapter 8 [M]
	3	Economic Growth II: Technology, Empirics, and	Chapter 9 [M]
	4	Economic Fluctuations & the Business Cycle, Stabilization Policy	Chapter 10 & 16 [M]
	5	Midterm Exam	
3	1	IS–LM Model, The Keynesian Cross	Chapter 11 & 12 [M]
	2	The Mundell–Fleming Model and the Exchange- Rate Regime, Fiscal Policy, Monetary Policy, Trade	Chapter 13 & 14 [M]
	3	Macroeconomic Policy in the Open Economy, Monetary Policy and the Federal Reserve System,	Lecture slides Chapter 17 [M]
	4	Unit Revision	Chapter
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Midterm Exam		40%	
Final Exam		50%	
Total		100%	
DETAILS ON GRADE COMPONENTS			



COURSE INFORMATION

Course Code: ECON302 **Level:** Undergraduate **Credit:** 3

Course Title: Intermediate Macroeconomics

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.



COURSE INFORMATION

Course Code: ECON302 **Level:** Undergraduate **Credit:** 3

Course Title: Intermediate Macroeconomics

Mid-term Exam:

Question type: Problem solving, Multiple Choice and Critical Thinking. The exam covers all the topics from the prescribed textbook, and materials covered in the lecture. Detailed information on the exam will be provided in class.

Final Exam:

The exam covers all the topics from the prescribed text book, and materials covered in the lecture. Detailed information on the Final Exam will be provided in class.

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Protocol

Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities.

Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.

ACADEMIC INTEGRITY & ACCOMMODATION

Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.

UNIVERSITY POLICIES



COURSE INFORMATION

Course Code: ECON302 **Level:** Undergraduate **Credit:** 3

Course Title: Intermediate Macroeconomics

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



COURSE INFORMATION		
Course Code: ECON302	Level: Undergraduate	Credit: 3
Course Title: Intermediate Macroeconomics		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: FIN304	Level: Undergraduate	Credit: 3
Course Title: Investment and Portfolio Management		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>Investment and Portfolio Management is an undergraduate business school course designed to introduce the student to the fundamentals of investing in today's increasingly sophisticated and globalized financial markets. The central concept of the course is understanding the relationship between investment risk and return, and how investors can obtain superior outcomes through asset allocation strategies. Students will also learn how to analyze financial statements. As well, the course will cover the role of financial markets, their function and regulation, and their role in investment strategy. This course will utilize lecture/discussion from the Instructor, in-class exercises, and presentations of assignment from the text. No prior knowledge of investment theory is required for this course, but a basic understanding of economic theory and the use of quantitative analytical methods and tools should prove useful.</p>		
LEARNING OUTCOME		
<p>Comprehension of the major forms of financial investment, such as equities, bonds, commodities, gold, currency, real estate, collectibles, and alternative investment vehicles (among other forms).</p> <ol style="list-style-type: none">1. Knowledge of what securities markets are and how they function2. Understanding of how investors manage their investments in terms of a portfolio of choices designed to maximize returns and minimize risk3. Knowledge of modern portfolio theory and asset allocation4. Insight into newer and more exotic forms of investment vehicles such as derivatives, futures, and options and their role in portfolio management5. Understanding of the fundamental regulations and rules that govern investment and how these rules are converging across nations due to globalized capital flows		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
Bodie, A. Kane, & A. Marcus. (2018). Investments . 11th edition. McGraw-Hill.		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: FIN304		Level: Undergraduate	Credit: 3
Course Title: Investment and Portfolio Management			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	The Investment Environment – Asset Classes; How Securities Are Traded; Mutual Funds and Their Role. Alternative Investment Classes.	Chapter 1 to 4
	2	Portfolio Theory and Practice	Chapter 5 & 6
	3	Risk and Return; Index Models of Investment	Chapter 7&8
	4	Investment Theory: Capital Asset Pricing Model (CAPM); Efficient Market Theory. “Behavioral Finance” and Technical Analysis Debate	Chapter 9 to 13
	5	Review of Key Concepts Covered in Week 1 by the Instructor; Written Assignment Due	Assign in Class
2	1	Fixed-Income Securities. Bonds: Prices and Yields; Term Structure; the “Yield Curve”. Managing Bond Portfolios	Chapter 14 to 16
	2	Securities Analysis: Equity Valuation Models; Analyzing Financial Statements.	Chapter 17 to 19
	3	Securities Analysis (Continued) Group Case Presentation	Chapter 17 to 19 (continued)
	4	Options, Futures, Derivatives and Their Markets. “Alternative Investments and Their Role in Investment Portfolios.	Chapter 20 to 23
	5	Mid-Term Exam	Assign in Class
3	1	Applied Portfolio Management	Chapter 24
	2	International Investment Diversification. Hedge Funds and Their Role in Portfolio Management	Chapter 25 & 26
	3	Active Portfolio Management Theory	Chapter 27
	4	Course Review	Review
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Mid-Term Exam		30%	
Group Case Presentation		15%	
Written Assignment		15%	
Final Exam		30%	
Total		100%	



COURSE INFORMATION

Course Code: FIN304

Level: Undergraduate

Credit: 3

Course Title: Investment and Portfolio Management

DETAILS ON GRADE COMPONENTS

Homework, Class Attendance, and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.

It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.

Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences

and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session.

Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching

Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).

Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions....

Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.



COURSE INFORMATION

Course Code: FIN304

Level: Undergraduate

Credit: 3

Course Title: Investment and Portfolio Management

DETAILS ON GRADE COMPONENTS

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand. Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"

- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

Examinations

An in-class mid-term examination will be administered during the end of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.

One-Page Written Assignment

Each student must submit a one-page written paper (500-word length maximum) at the end of the first week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the paper will be provided on the first day of class.

Group Case Presentation

Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49



COURSE INFORMATION		
Course Code: FIN304	Level: Undergraduate	Credit: 3
Course Title: Investment and Portfolio Management		
COURSE GRADING		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.		
ACADEMIC INTEGRITY & ACCOMMODATION Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		



COURSE INFORMATION		
Course Code: FIN304	Level: Undergraduate	Credit: 3
Course Title: Investment and Portfolio Management		
UNIVERSITY POLICIES		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE INFORMATION			
Course Code:	MGT205	Level: Undergraduate	Credit: 3
Course Title:	Leading and Managing People		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Leading and Managing People	Chapter 1
	2	Leadership Traits and Ethics	Chapter 2
	3	Leadership behaviour and Motivation	Chapter 3
	4	Contingency theories of leadership	Chapter 4
	5	Influencing through PPNN	Chapter 5
2	1	Team Leadership (Part 1)	Chapter 6
	2	Team Leadership (Part 2)	Chapter 7 & 8
	3	Styles of Leadership (Part 1)	Chapter 9
	4	Styles of Leadership (Part 2)	Chapter 9
	5	Mid-Term Exam	
3	1	Ethical Leadership	Chapter 10
	2	Leading Diversity	Chapter 10
	3	Leadership and change management	Chapter 11
	4	Exam revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		25%	
Individual Essay (2000 words)		25%	
Case study presentation (group)		25%	
Project Report Assessment		25%	
Total		100%	
DETAILS ON GRADE COMPONENTS			
Class Participation			
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from five or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).</p>			



COURSE INFORMATION		
Course Code: MGT205	Level: Undergraduate	Credit: 3
Course Title: Leading and Managing People		
ACADEMIC INTEGRITY & ACCOMMODATION		
<p>If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.</p> <p>Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.</p>		
UNIVERSITY POLICIES		
<p>General Expectations, Rights and Responsibilities of the Student</p> <p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p> <p>Academic Integrity</p> <p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
UNIVERSITY POLICIES		
<p>Campus Policy on Disabilities</p> <p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p> <p>Accommodation to Students' Religious Holidays</p> <p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: ECON360	Level: Undergraduate	Credit: 3
Course Title: Economics of International Financial Institutions and Markets		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
Financial institutes, markets and securities form the basis of modern financial and monetary systems. This course covers Australian and International economics and its financial systems. This unit explores some of the economic methods, principals and theories of financial asset evaluation and pricing; theories and assumptions of risk analysis and decision making; portfolio analysis. Students will also develop a thorough understanding of the key financial markets, money market, debt market, equity market, foreign exchange market and derivative market.		
LEARNING OUTCOME		
After completing this course a student should be able to: <ul style="list-style-type: none">• Understand the process and concepts of asset pricing,• Identify and explain Australian and international financial markets and institutes• Understand the objectives of monetary policy, can describe an orthodox and unconventional approach to monetary policy implementation• Describe how foreign exchange market, bond market, and share market work,• Understand future and option contracts, explain key determinants of the value of an option contract.• Apply theories and concepts of financial markets and institutes in a real-world situation		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
Lengwiler, Y. (2006). Microfoundations of Financial Economics: An Introduction to General Equilibrium Asset Pricing (Princeton Series in Finance). Princeton University Press. [HT] Hunt, Ben. & Terry, Chris. (2019). Financial Institutions and Markets. 8th Edition. Cengage Learning Australia		
Reference Books & Online Resources		
<ul style="list-style-type: none">• Mishkin, F. (2018). Economics of Money, Banking and Financial Markets (What's New in Economics) (12th ed.). Pearson.• Eichberger, J., Harper, I. R., Pfeil, C., & Scheid, F. (2002). Solutions Manual for Financial Economics (Solution Manual ed.). Oxford University Press.• Simon, C. P. (2021). Mathematics for Economists (1st ed.). Viva Books.• Viney, C. (2011). Financial Market Essentials. McGraw-Hill Education.		
Newspapers & Journals		
<ul style="list-style-type: none">• Journal of Applied Corporate Finance https://jacf-pub.com/• Bulletin – Reserve Bank of Australia https://www.rba.gov.au/publications/bulletin/• Journal of Financial Economics https://www.journals.elsevier.com/journal-of-financial-economics• The Australian Financial Review (AFR) https://www.afr.com/		



COURSE INFORMATION			
Course Code: ECON360		Level: Undergraduate	
		Credit: 3	
Course Title: Economics of International Financial Institutions and Markets			
Reference Books & Online Resources			
Other online resources			
<ul style="list-style-type: none"> • Reserve Bank of Australia (RBA), • Australian Stock Exchange (ASX), • New York Stock Exchange (NYSE), • Australian Prudential Regulation Authority (APRA), • Australian Securities and Investments Commission (ASIC). 			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Financial Institutions; Debt, Equity and Derivative Markets, Finance Theory, History and Course Outline	Lecture slides & [L] Chapter 1
	2	Introduction to Central Banking, Monetary Policy and Interest Rates	Lecture slides
	3	Contingent claim economy I: The commodity space, Preferences and ordinal utility, Maximization	Lecture slides & [L] Chapter 2
	4	Contingent claim economy II: General equilibrium, The representative agent	Lecture slides & [L] Chapter 2
	5	Asset economy I: Financial assets, Pricing by redundancy, Radner economies Deadline: Group Research project	Lecture slides & [L] Chapter 3
2	1	Asset economy II: Complete markets and uniqueness of Arrow prices, Complications arising from market incompleteness	Lecture slides & [L] Chapter 3
	2	Risk and Decision Making I: Values, Theories, Assumptions and Evidence	Lecture slides & [L] Chapter 4
	3	Risk and Decision Making II: Mean-Variance Analysis, Portfolio Choice	Lecture slides & [L] Chapter 4
	4	The money market, The bond market	[HT] Chapter 7 & 8
	5	Mid-Term Exam	



COURSE INFORMATION			
Course Code:	ECON360	Level: Undergraduate	Credit: 3
Course Title:	Economics of International Financial Institutions and Markets		
3	1	Shares & The share market	[HT] Chapter 9 & 10
	2	Financial futures, Swaps	[HT] Chapter 13 & 14
	3	Option Pricing	[HT] Chapter 15
	4	Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Group Research Project		30%	
Mid-Term Examination		30%	
Final Exam		30%	
Total		100%	
DETAILS ON GRADE COMPONENTS			
<p>Class Attendance and Participation</p> <p>Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.</p> <p>If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.</p>			



COURSE INFORMATION

Course Code: ECON360

Level: Undergraduate

Credit: 3

Course Title: Economics of International Financial Institutions and Markets

Group Research Project

One of the objectives of the group research project is intended to develop your research skills, improve your ability to apply learned skills in a real-world environment, present your ideas concisely and coherently.

1. You work in a team of bankers of an investment bank that provide capital and treasury solutions to ASX listed companies.
2. Your research and analysis will involve the followings:
 - Research the companies funding and treasury practice
 - Current news/development of the company
 - Identify opportunities of the company (in relation to investment and treasury management)
3. More detailed assessment guidelines will be provided in class.
4. The group is expected to work as a team. All the group members **MUST** involve in group discussion, contribute to the overall quality of the group report.
5. Any evidence of students freeloading within a group will get zero.

Mid-term and Final Examinations:

There will be 2 exams for this class, one midterm and one final exam, which makes up 60% of the total grade. The instructor will hold a review session before each exam. Details of the examination will be available during the semester.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



COURSE INFORMATION		
Course Code: ECON360	Level: Undergraduate	Credit: 3
Course Title: Economics of International Financial Institutions and Markets		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		



COURSE INFORMATION

Course Code: ECON360 **Level:** Undergraduate **Credit:** 3

Course Title: Economics of International Financial Institutions and Markets

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.

COURSE SYLLABUS			
COURSE INFORMATION			
Course Code:	ECON304	Level: Undergraduate	Credit: 3
Course Title:	Economics of Business Strategy		
PREREQUISITE			
N/A			
COURSE OVERVIEW			
<p>Economics of Business Strategy utilizes the tools of microeconomic theory to help the manager as strategist analyze, formulate, and implement strategy at the firm level. Students will learn and demonstrate an understanding of critical aspects related to these areas such as issues faced by strategic leaders in making decisions on pricing, products development/diversification. An economic way of thinking will be used throughout the course in terms of providing useful analytical frameworks and techniques in strategy optimization.</p>			
LEARNING OUTCOME			
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> 1. Use principles of economics and microeconomic theory to analyze strategic issues faced by managers as strategists in modern business enterprises. 2. Appreciate the inherent strengths and limitations of using economic theory in managing a business. 3. Have an understanding through use of economic theory as to why business follows particular strategic decisions in different industries. 4. Demonstrate the ability to articulate and assess problems based on the modelling framework used in the course to appreciate a strategy/structure relation. 			
CLASS HOURS			
Lecture: Monday to Friday, 180 minutes each day			
Discussion Section: One hour each week			
LEARNING RESOURCES			
Required Textbook			
Besanko, D., Dranove, D., Schaefer, S., Shanley, M. (2013). <i>Economics of Strategy</i> . 6th edition. John-Wiley and Sons.			
Reference Books & Online Resources			
N/A			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part One: Firm Boundaries The Power of Principles: An Historical Perspective	Chapter 1
	2	The Horizontal Boundaries of the Firm Economies of Scale and Scope	Chapter 2



COURSE SYLLABUS			
COURSE INFORMATION			
Course Code: ECON304		Level: Undergraduate	Credit: 3
Course Title: Economics of Business Strategy			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	3	The Vertical Boundaries of the Firm Make Versus Buy Decision-Making In-class Quiz 1	Chapter 3
	4	Integration and Alternatives	Chapter 4
	5	Integration and Alternatives (Continued)	Chapter 4
2	1	Part Two: Market and Competitive Analysis Competitors and Competition Measuring Market Structure Perfect Competition, Monopolistic Competition, Oligopoly, Monopoly Cournot's Model	Chapter 5
	2	Entry and Exit Barriers to Entry and Exit An Entry Deterrence Checklist for Practitioners	Chapter 6
	3	Dynamics: Competing Across Time Essay (500-600 words) Due	Chapter 7
	4	Industry Analysis	Chapter 8
	5	Midterm Exam	
3	1	Part Three: Strategic Position and Dynamics Strategic Positioning for Competitive Advantage Value Creation/Value Chain/Resource-Based View of the Firm	Chapter 9
	2	Information and Value Creation	Chapter 10
	3	Sustaining Competitive Advantage	Chapter 11
	4	Strategy and Structure	Chapter 13
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Midterm Exam		30%	
Two In-class Quiz		10%	
Essay		10%	
Final Exam		40%	
Total		100%	



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: ECON304	Level: Undergraduate	Credit: 3
Course Title: Economics of Business Strategy		
DETAILS ON GRADE COMPONENTS		
Homework, Class Attendance, and Participation		
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.</p> <p>It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective based on these interactions.</p> <p>Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions. Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.</p> <p>The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p> <p>Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none">• Does the student demonstrate an eagerness to participate?• Is the student a good listener? Does he/she build on others' comments?• Is the student willing to interact with other class members?• Are the points made relevant to the discussion? Are they linked to others' comments?• Do comments demonstrate evidence of in-depth analysis of the case?• Do comments add to our understanding of the situation?• Do comments make a substantive contribution to the advancement of our analysis?		



COURSE SYLLABUS												
COURSE INFORMATION												
Course Code: ECON304 Level: Undergraduate Credit: 3												
Course Title: Economics of Business Strategy												
DETAILS ON GRADE COMPONENTS												
<ul style="list-style-type: none">• Is there a willingness to test new ideas, or are the comments “safe?”• Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?• Is the student presenting insightful quantitative analysis (when required)?• Is the student demonstrating ethical considerations and insights? <p>Examination An in-class mid-term examination will be administered during the middle of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p> <p>Essay Each student must submit an essay (500-600 word length) at week two, on a given topic (drawn from a set of alternatives) provided by the instructor. The topics for the essay will be provided on the 2nd day of week one.</p> <p>In-Class Quizzes Students will be given two in-class quizzes . The first one is on the first week and the second one will be on the last week.</p>												
COURSE GRADING												
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.												
<table border="1"><thead><tr><th>Grade</th><th>Percentage %</th></tr></thead><tbody><tr><td>A</td><td>80-100</td></tr><tr><td>B</td><td>70-79</td></tr><tr><td>C</td><td>60-69</td></tr><tr><td>D</td><td>50-59</td></tr><tr><td>E</td><td>0-49</td></tr></tbody></table>	Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %											
A	80-100											
B	70-79											
C	60-69											
D	50-59											
E	0-49											
<p>For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p> <p>For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>												



COURSE SYLLABUS
COURSE INFORMATION
Course Code: ECON304 Level: Undergraduate Credit: 3
Course Title: Economics of Business Strategy
ACADEMIC INTEGRITY & ACCOMMODATION
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester. Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.
UNIVERSITY POLICIES
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step. Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.



COURSE SYLLABUS			
COURSE INFORMATION			
Course Code:	ECON304	Level: Undergraduate	Credit: 3
Course Title:	Economics of Business Strategy		
UNIVERSITY POLICIES			
Campus Policy on Disabilities			
If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.			
Accommodation to Students' Religious Holidays			
It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.			



COURSE INFORMATION			
Course Code: FIN301		Level: Undergraduate	Credit: 3
Course Title: Intermediate Corporate Finance			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Corporate Finance Financial Statements Analysis and Financial Models [Group Project is based on Chapter 3]	Chapter 1 & Chapter 3
	2	Financial Statements Analysis and Financial Models Discounted Cash Flow Valuation Discussion on Group Assignment • Group formation • Discuss Structure • Content of the report	Chapter 3 & Chapter 4
	3	Return, Risk, and the Capital Asset Pricing Model (CAPM) An Alternative View of Risk and Return: The Arbitrage Pricing Theory	Chapter 11 & Chapter 12
	4	Stock Valuation, Financial Markets	Chapter 9
	5	Dividends and Other Payouts	Chapter 19
2	1	Efficient Capital Markets and Behavioural Challenges	Chapter 14
	2	Interest Rates and Bond Valuation	Chapter 8
	3	Risk, Cost of Capital, and Valuation	Chapter 13
	4	Capital Structure: Basic Concepts Review	Chapter 16
	5	Mid-Term Exam	
3	1	Valuation and Capital Budgeting for the Levered Firm	Chapter 18
	2	Mergers, Acquisitions, and Divestitures Group Assignment Submission Deadline	Chapter 29
	3	International Corporate Finance	Chapter 31
	4	Review	Review
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Group Research Project			30%
Mid-Term Examination			30%
Final Exam			30%
Total			100%



COURSE INFORMATION			
Course Code:	MKT208	Level: Undergraduate	Credit: 3
Course Title:	Consumer Behavior		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction: Consumer Behaviour and Marketing Strategy	Chapter 1
	2	Situation Influences	Chapter 2
	3	Problem Recognition & Information Search	Chapter 3 & 4
	4	Evaluation and Selecting Alternatives	Chapter 5
	5	Outlet Selection and Product Purchase	Chapter 6
2	1	Postpurchase Processes, Customer Satisfaction and Consumer Loyalty	Chapter 7
	2	Perception	Chapter 8
	3	Learning and Memory	Chapter 9
	4	Motivation, Emotion, and Attitude	Chapter 10 & 11
	5	Mid-Term Exam	
3	1	Australasian Society	Chapter 12
	2	Household Structure and Consumer Behaviour	Chapter 13
	3	Group Influence, Social Stratification	Chapter 14 & 15
	4	Cross-Cultural Variations in Consumer Behaviour	Chapter 16
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Pop-up Quizzes		15%	
Essay (Individual)		25%	
Mid-Term exam		20%	
Final Exam		30%	
Total		100%	
DETAILS ON GRADE COMPONENTS			
Class Participation			
You are expected to attend all the classes. Absence will lead to point deduction unless the instructor is notified with legitimate reasons. Being absent for more than five classes will lead to fail automatically. By showing up to the class does not mean you'll receive the full grade; your grade is also depended on the quality of your in-class discussion and contribution to the whole class.			
Pop-up Quizzes			
Pop-up quizzes will happen every week to review and reinforce what has been learned in the previous classes.			



COURSE INFORMATION		
Course Code: MKT208	Level: Undergraduate	Credit: 3
Course Title: Consumer Behavior		
UNIVERSITY POLICIES		
<p>Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
<p>Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
<p>Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
<p>Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		