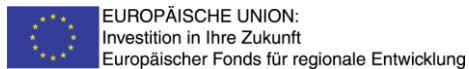


ECM Startup Center

Support



Updates



Entrepreneurship as a career option

Have you considered entrepreneurship as your career?

- 90% of PhDs have TEMPORARY CONTRACTS while <10% are aiming for a professorship

... so why not founding a startup as a career path?

TRANSFORM your research INTO real-world IMPACT

Gain AUTONOMY and shape your own career path

Build interdisciplinary TEAMS AND NETWORKS



Starting-up in Life-Sciences



Life Science Products Market Size 2024 to 2034 (USD Billion)



Source: www.towardshealthcare.com

From University Lab to Global Impact:

Life-Science market offers great opportunities for entrepreneurship!

From Lab to Startup: ECM support



Ideation/
Validation

Business
Modelling

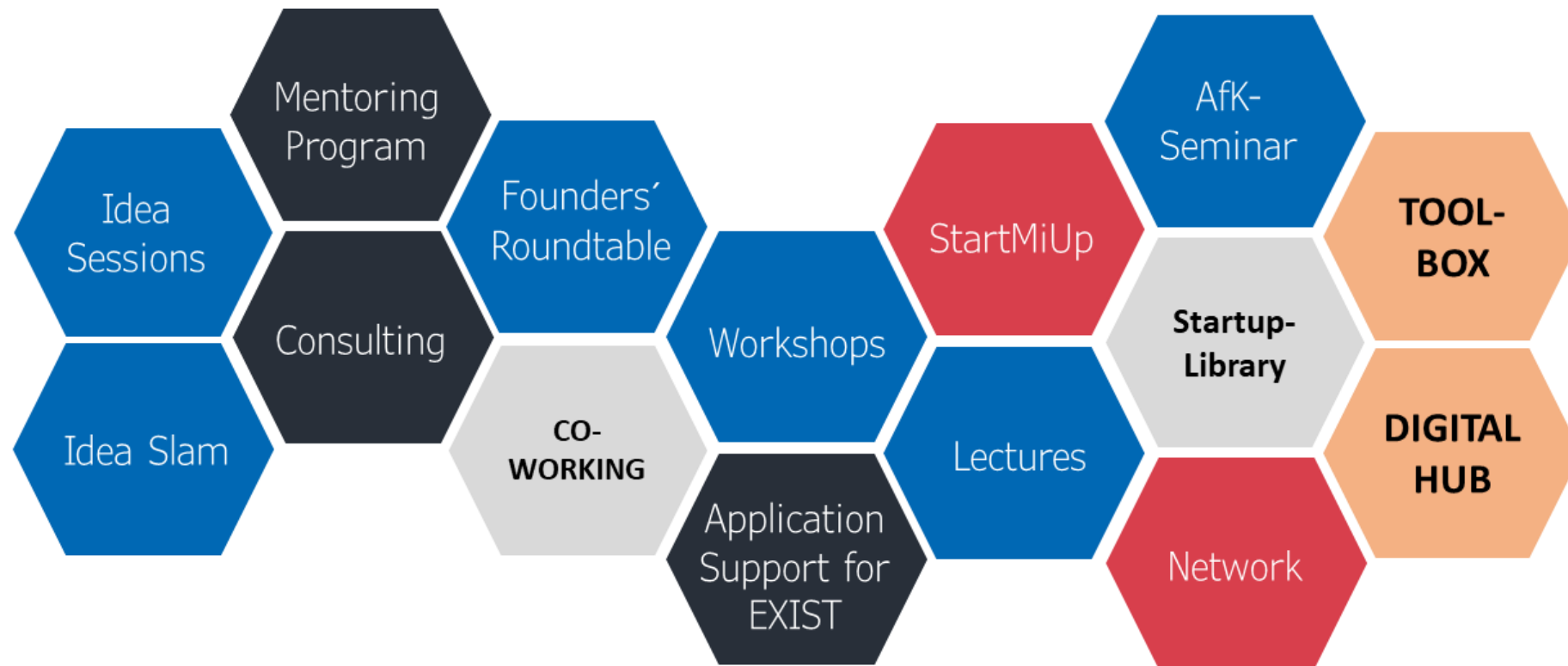
Prototyping

Testing /
Feedback

Market Entry

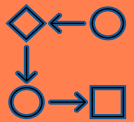


OUR SERVICES



EFRE-PROJECT: DIGITRANSFER

09/25-12/2028



Why? To Empower **digital innovation processes** and support **technology start-ups @JLU**



DIGITAL-TOOLBOX:
Digital education and training programs



Digital HUB:
Turning innovation into reality with tools and workshops

In collaboration with FB09
**Female Food
Entrepreneurship &
Start-Ups (F-FESU)**
Prof. Dr. Herzig
Dr. Weber

OUR NETWORK



MENTORING PROGRAM



Annik Milstein
Online Marketing, E-Commerce, Sales,
Social Media, Food & Beverage



Ruth Werwei
Nachhaltige Gründung, Social Business,
Social Media, Online Marketing



Thomas Peter
Förderberatung Hessen



Toni Barthel
Entwicklung digitaler Produkte,
Softwareentwicklung,
digitale Geschäftsmodelle



Christian Deiters
Pitch, Social Entrepreneurship,
Sales, Kommunikation



Sven Herchenheim
Technologie, Softwareentwicklung,
Agile Methoden, Growth-Hacking



Christian Koch
Legal in den Bereichen IP und IT,
Vertragsgestaltung, E-Commerce



Verena Krakau
Pitch, Unternehmenskommunikation,
Vertriebs- und Finanzierungsplanung



Helmut König
Vertrieb, Verkauf, Marketing,
Vertriebskonzepte



Timo Körber
Softwareentwicklung, Websites,
Social-Media, Branding



David Lenz
Produktentwicklung KI-Systeme,
Digitaler Wandel, Cloud Computing



Alexander Märdian
Startups aus dem Sektor Ag- und
Food-Tech, Internationalisierung



Francesco Pisani
Business Models, Pricing



Nicolas Pröllochs
Data Science und Machine Learning,
Software-Entwicklung, Prototyping,
technische Beratung



Dirk Rudolf
Venture Capital, Gründung, Fintech



Christoph Seipp
Unternehmertum, Marketing, Vertrieb



Marie Christine Solms
Food, Einzelhandel, Markenaufbau,
Verpackungsdesign, Gründung



Peter Stumpf
Markt- und Strategeanalyse für
Tech-Start-ups, Kapitalgesellschaften,



Alexander Trampisch
E-Commerce, Prozessmanagement
Arbeiten in virtuellen Teams,
Kommunikation & Effizienz



Christoph Vetter
Gründung, Produktentwicklung,
B2B Vertrieb, Businessdevelopment



Tobias Voigt
Gründung, Food, Marketing, Vertrieb,
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