

一带一路在线职业教育联盟设计与运营机制研究
Research on Designing and Operation Mechanism
of Online B&R Vocational Education Alliance

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KEYWORD: the Belt and Road Initiative (B&R initiative); online education; vocational education alliance; organizational structure

ABSTRACT:

In the “Internet+”era, online education becomes the most extensive and efficient model, based on which the excellent education-resource-sharing model faces the staff’s training in countries along the Belt and Road (B&R) and China’s “going out” enterprises. It aims to explore the organizational structure and operating mechanism of the online vocational education alliance, to discover the member composition, the selection mechanism, the rights and responsibilities of members, and the collaborative operation mechanism. The emphasis is on the design and construction of alliance operation mechanism mode. This mode takes the domestic professional vocational education institutions and large-scale Chinese enterprises in our country or along the B&R as the main body. The vocational education institutions along the B&R are the partners and auxiliary implementer. This model also involves the establishment of an online training platform, and the formulation, matching, and implementation of offline enterprise training programs in the alliance.

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