

INTERNATIONAL WEEK

GIESSEN - 27th JUNE 2012

U. PORTO 100



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University of Porto, Portugal

EACEA
Education, Audiovisual & Culture
Executive Agency


European Commission
ERASMUS
MUNDUS

EMA2 PROJECTS

Coordinates 5 Projects with a budget of around 22 million EUR

EBW - Brazil

EBWII - Brazil

MUNDUS 17 – Brazil, Paraguay
and Uruguay

MUNDUS ACP – Africa, Caribbean
and Pacific

MUNDUS ACP II – Africa, Caribbean
and Pacific



EMA2 PROJECTS

**Participates in 10 Projects
as partner University**

- ARCOÍRIS – Argentina
- EUROTANGO – Argentina
- EUROTANGO II - Argentina
- COOPEN – Central America
- LOT 18 – Mexico
- LOT 20 – Central America
- TOSCA – Euro-Asia
- LOTUS - Asia
- LOTUS II – Asia
- MOVER – Asia



COLOMBIA, COSTA RICA, PANAMA EUROPEAN NETWORK



EMA2 MANAGEMENT TEAM



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A group of four people, two men and two women, are walking across a green lawn. They are dressed in casual attire. In the background, there is a large, multi-story building with a classical architectural style, featuring a series of columns and a flat roof. The scene is set outdoors with trees and a clear sky. A semi-transparent grey banner is overlaid at the bottom of the image, containing the text 'COORDINATING EMA2 PROJECTS' in bold black letters, preceded by a blue double arrow icon.

» **COORDINATING EMA2 PROJECTS**

Dissemination Strategy

■ Project **website** with:

- Detailed Academic Offer
- Partners' contact details
- Partners' promotional videos
- Partners' PowerPoint presentations

■ Institution's **websites**



ENGLISH | ESPAÑOL | FRANÇAIS | PORTUGUÊS

A partnership of 20 Higher Education Institutions from the European Union and the ACP Countries

The screenshot shows the MUNDUS ACP II website interface. At the top, there are navigation tabs: INFORMATION, PARTNERS, COURSES, APPLY, and CONTACTS. Below the tabs, there is a testimonial from Delesse Francis, a student from Trinidad and Tobago, who shares her experience with the scholarship and her studies in Italy. To the right of the testimonial, there is a 'MUNDUS ACP II' section with a brief description of the project and a 'Know more »' link. Below the testimonial, there are three main sections: 'DOWNLOADS' with links to Guidelines, Poster, and Flyers; 'PARTNER INSTITUTIONS' with a world map and an 'Intranet' link; and 'SCHOLARSHIPS' with categories for Master Students, PhD Students, and Academic/Administrative Staff. At the bottom of the screenshot, there is a 'Scholarship holders' link and a note about restricted access for selected applicants.

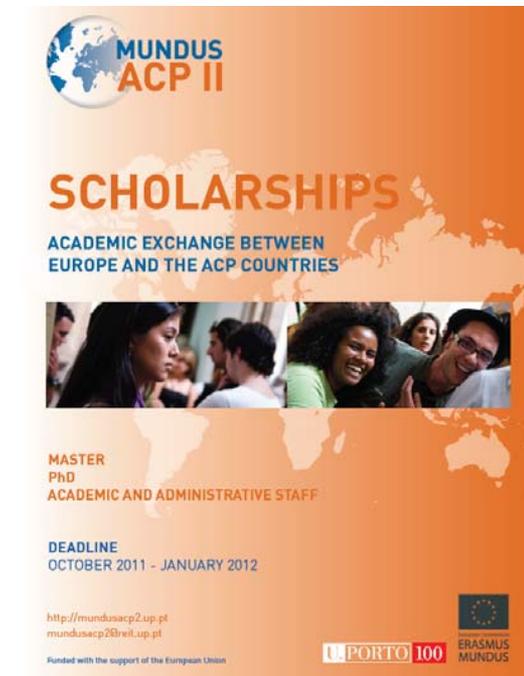
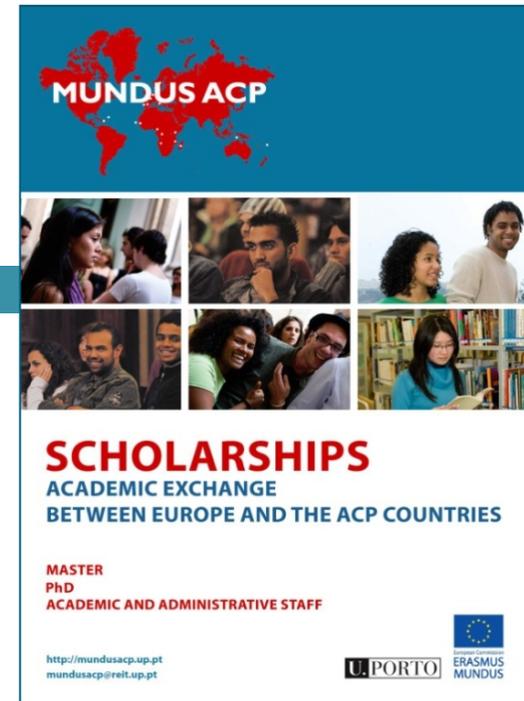


This project has been funded with support from the European Commission. This communication reflects the views only of the author. The Commission cannot be held responsible for any use which may be made of the information contained therein.

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Dissemination Strategy

- **Flyers and Posters** in different languages
- **Direct contact** to Professors and applicants
- **Local dissemination meetings**
- **Contacts** to the different **schools**
- **Associate** organizations with a wide representation in the regions
- **Media**
- **EU Delegations** in the region
- (...)



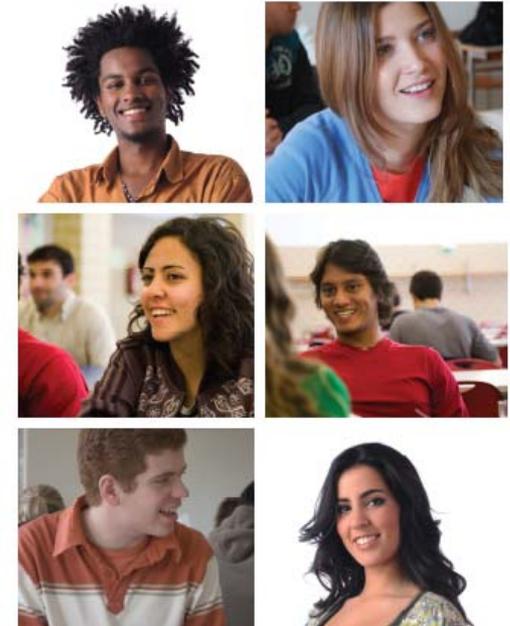
Dissemination Strategy

- **Establish a direct contact with potential applicants** (mailing lists; informative sessions; Heads of all Departments; disseminate the project's flyers, posters, brochures for staff; Alumni Associations, potential applicants ...)
- **Ensure the project becomes both noticeable and accessible on the internet** (visible adverts in all partner institution's homepages; links to the project's official site; active use of social networks such as Facebook or Twitter, ...)

SCHOLARSHIPS TO BRAZIL

Undergraduate, Doctorate, Post-Doctorate and Academic Staff

Euro
BRAZILIAN
WINDOWS



Erasmus Mundus
External Cooperation Window
Project EBW - 141309-ECW-L16-PORTO

Dissemination Strategy

- **Strengthen Regional Contacts**
- **Promote the project in the local Media**
- **Post posters and flyers**
- **Promote the project's outcomes**
 - Feedback from scholarship holders
 - Feedback from partner institutions
 - Overview of the project's implementation



Defining the priorities for mobility



- ▣ Countries' needs and priority fields of study
- ▣ Study fields established by the guidelines of the EMA2 Programme
- ▣ Mobilities that can contribute to the **sustainability** of the project and of the partnership, namely those that involve projects already in place between partners
- ▣ Mobilities that can contribute to the development of **new bilateral cooperation** links

Defining the priorities for mobility

PRIORITY GIVEN TO ACADEMIC AND ADMINISTRATIVE STAFF:

- ▣ active participation in teaching/daily life office activities;
- ▣ research activities that may evolve in joint research projects;
- ▣ implementation of new cooperation activities such as bilateral agreement for mobility implementation, *co-tutelle* agreements, joint supervision of master/PhD thesis(...);
- ▣ participation in seminars, workshops on relevant topics for the cooperation of both Universities;
- ▣ development of joint curricula (eg. creation of double or joint degrees);
- ▣ expansion/creation of local and regional management and organizational structures, namely IOs, research groups (...);
- ▣ implementation of tools to allow a more dynamic academic structure of non-EU HEIs benefiting from the Bologna Process and the wide EU experience;
- ▣ create synergies among EU HESystem and non-EU partners through the use of ECTS, Diploma Supplement, among others.



» SELECTION PROCEDURES AND CRITERIA

General Criteria for SHs' Selection

Selection by Host Institutions:

Each partner was asked to analyse the selection of applicants using the same common criteria decided during the KOM:

Undergraduate students

- Academic achievement; Motivation

Master students

- Previous academic achievement; Motivation

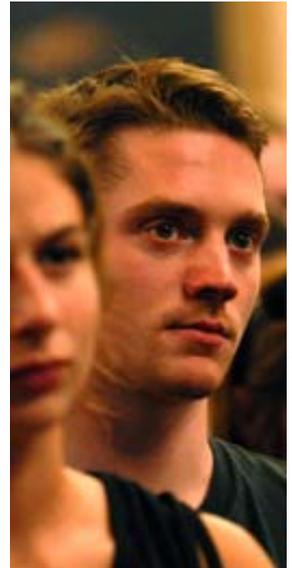
Doctorates and Post-Doctorates

- Scientific achievement; Proposed research project and Motivation

Academic and Administrative Staff

- Previous experience/research production; Proposed teaching/work plan and Motivation

Language skills are not a criterion for evaluation because they are an eligibility criterion for most of the EU partners.



General Criteria for SHs' Selection

Final Selection by the Scientific Committee (one representative for region selected by the partners):

The general methodology used for the selection includes :

- a) Select the best ranked students per host institution considering:
 - a) Geographical and partner HEIs (home and host) balance;
 - b) Gender balance
 - c) Priority area of studies considering country/region/partner's specific needs
 - d) Students' in a fragile social and/or economic situation

- b) Make small changes of selections, maintaining quality level:
 - a) only outstanding or very good applications – more than 80% evaluation by host institutions – can be selected.
 - b) Make adjustments to reach a balanced mobility number among all sending and receiving institutions.



Lessons learned from the EMA2 collaboration

- The **priorities** are defined by the countries to generate a greater impact:
 - ✓ academic areas; types of mobility; duration of mobility
- Enhance the **cooperation** with the non-EU but also with the EU partner universities leading to the creation of reliable and sustainable partnerships (the Hungarian example)
- Implementation of efficient measures for assuring the **quality** of the projects and the smooth implementation of the mobility flows:
 - ✓ transfer of know-how and best practices
 - ✓ staff training and capacity building activities



Lessons learned from the EMA2 collaboration

- **Better understanding** of HE systems in Europe (the Bologna Process) in Latin America and in the ACP region:
 - ✓ Use of tools: learning agreement, ECTS, diploma supplement, minimum number of ECTS for mobility (30/semestre)
- **Full recognition of studies** achieved for students' mobility
- Progress in the **recognition of degrees**
- External **Financial support** (e.g. Spanish Cooperation; Development Agency; Science without borders from Brazil)



Lessons learned from the EMA2 collaboration

- Signing of specific **agreements** between partner institutions
- Several proposals for **joint Doctorate Programmes**
 - co-tutelle agreements
(e.g. the EBW project had 3 proposals and the EBW II had 21 proposals)
- Implementation of **co-supervision of doctorate grantees**
(only one degree awarded by the home institution)

Lessons learned from the EMA2 collaboration

- Establishment of **joint cooperation** in other projects:
 - ✓ Researchers (e.g. from Brazil) publish papers in leading academic journals and participate in joint research projects with EU institutions
 - ✓ COOPEN and EBW networks to foster the mobility between the partners using the existing cooperation mechanisms
 - ✓ EMA1 joint Masters proposal: UPorto and USP; UPorto and UNI-CV



Lessons learned from the EMA2 collaboration

IDENTIFIED CHALLENGES

- **Visa** procedures (bureaucratic and time consuming)
 - ✓ direct and permanent contact with Embassies and Consulates
(agreement with the Brazilian consulate in Porto)
 - ✓ contact with the ministry of foreign affairs
 - ✓ preparation and sending of all documents required for visa
processing 2 to 3 months prior to the mobility date

Lessons learned from the EMA2 collaboration

IDENTIFIED CHALLENGES

➤ Degree recognition

- ✓ very bureaucratic procedures

➤ Language Proficiency

- ✓ mandatory language training at the host institution
- ✓ pre-departure language training at the home institution (if available)



Lessons learned from the EMA2 collaboration

IDENTIFIED CHALLENGES

➤ Integration of EMA2 students in Europe

- ✓ welcoming meeting with practical information
- ✓ airport pick-up, support in administrative issues such as immigration office, bank, residence, faculty
- ✓ acknowledge the cultural differences and provide adequate support
- ✓ language courses
- ✓ buddy-system, tutorial support
- ✓ monthly monitoring meetings



Lessons learned from the EMA2 collaboration

IDENTIFIED CHALLENGES

- **ECTS credit transfer** (at home university) for Graduate, Master and Doctorate mobility students
 - ✓ Consortium Partnership Agreement
 - ✓ Academic Recognition Agreement with detailed Learning Agreement (e.g. BR medical mobility student)
- **Financial support for two-way mobility**
 - ✓ Most of the new EMA2 Projects only foresee one-way mobility

Lessons learned from the EMA2 collaboration

BENEFITS FOR THE INSTITUTIONS

- Support to the **internationalization of the institution**:
 - ✓ building bridges at individual and institutional levels by creating new networks of contacts and participate in international meetings
 - ✓ promote joint courses and boost the recognition of degrees
 - ✓ increase its visibility and attractiveness beyond borders
 - ✓ develop joint scientific projects and joint degrees
 - ✓ increase the number of mobility flows
 - ✓ develop the academic offer to suit the mobility flows

Lessons learned from the EMA2 collaboration

BENEFITS FOR THE INSTITUTIONS

- Improvement of the institution's **Human Resources**:
 - ✓ improve management capacities through exchange of administrative staff
 - ✓ transfer of know-how, best practices and experiences
 - ✓ improve quality of teaching, through academic staff mobility and also through the mobility of incoming students



Lessons learned from the EMA2 collaboration

BENEFITS FOR THE INSTITUTIONS

- Support to the **Development of Structures** within the institutions:
 - ✓ creation of new structures devoted to internationalization
 - ✓ adapt the existing structures to the new demands of internationalization such as the increase of student, staff and research mobility

Lessons learned from the EMA2 collaboration

BENEFITS FOR THE INSTITUTIONS – The U.Porto's example

- Support to Internationalization
 - ✓ participation in 5 EMA2 projects as coordinating institution and 10 projects as partner
 - ✓ better understanding of the higher education systems, evaluation methodologies and realities of the partner countries
 - ✓ dissemination of best practices

Lessons learned from the EMA2 collaboration

BENEFITS FOR THE INSTITUTIONS – The U.Porto's example

➤ Human Resources

- ✓ new team of staff members
- ✓ re-structure of international cooperation offices
- ✓ creation of new management and administrative structures to implement the projects
- ✓ continuous improvement of actions, procedures and management tools to facilitate the work load

A photograph of a group of people in a social setting. In the foreground, a man with a beard and short dark hair is smiling broadly, looking towards the left. He is wearing a green denim jacket with a patch on the left chest that says "Rusty" and has sunglasses tucked into the collar. Behind him, a woman with long dark hair is also smiling. To the right, another man is smiling. The background is dark and out of focus.

» UPORTO AS PARTNER IN EMA 2 PROJECTS

AVERAGE COST OF LIVING IN PORTO



- University canteens – 2.5€
- Accommodation – 120€ to 350€

SUPPORT TO ERASMUS MUNDUS

As host institution, U.Porto provides full support to all the Erasmus Mundus mobility flows:

- Visa issue (close contact with Consulates and Portuguese Immigration Office)
- Preparation of LA (guidance regarding courses selection)
- Accommodation (hall of residence or private with special conditions)
- Pre-opening of bank account
- Close monitoring



SUPPORT TO ERASMUS MUNDUS



- Support on arrival (airport pick-up, support in administrative issues such as immigration office, bank, residence, faculty, language courses)
- Welcoming meeting with practical information
- Welcoming session especially to E. Mundus
- Welcoming session to all foreign students
- Cultural and integration activities promoted by the International Office and ESN
- Erasmus Mundus buddy-system

FOLLOW-UP OF THE MOBILITY

Monthly mandatory meetings:

next meeting: June (to be scheduled)

Erasmus Mundus daily schedule:

10:30 – 12:00

14:30 – 16:30



Alumni and EMUNDUS website:

<http://emundus.up.pt>

INTEGRATION EVENTS



INTEGRATION EVENTS



Thank you!

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To get more information about the University of Porto and about the Erasmus Mundus Action 2 projects we participate in please visit our websites:

[http:// www.up.pt](http://www.up.pt)
<http://emundus.up.pt>